



IL SALONE DEL CAMPER

CARAVAN ACCESSORI PERCORSI E METE

14 - 22 september 2019

*Dove ti porta
il Cuore*



TOURISM
Application form

WWW.SALONEDELCAMPER.IT



Con il
patrocinio di:



ORGANIZATION AND VENUE



Fiere di Parma S.p.A.
Viale delle Esposizioni 393a
43126 Parma - Italy

Ph. +39 0521 9961 (switchboard)
www.salonedelcamper.it – www.fiereparma.it

CONTACTS

Brand Manager

Gloria Oppici – Ph. +39 0521 996255 – g.oppici@fiereparma.it

Sales Department (salonedelcamper@fiereparma.it – fax. 0521 996320)

William Bavone – Ph. +39 0521 996333 – w.bavone@fiereparma.it

Sabrina Garante – Ph. +39 0521 996285 – s.garante@fiereparma.it

Exhibition Secretary Office – Ph. +39 0521 996884 – segreteria_commerciale@fiereparma.it

Administration Department (fax. +39 0521 996334)

Eleonora Torelli – Ph. +39 0521 996217 – e.torelli@fiereparma.it

Technical Department (fax. +39 0521 996318)

Federico Pirotti (fitting Project) Ph. +39 0521 996203 – f.pirotti@fiereparma.it

Exhibitors Technical Assistance (SATE 2) – sate2@fiereparma.it

Exhibitors Technical Assistance (SATE 5) – sate5@fiereparma.it









WARNING

We have known that some companies, such as Construct Data Verlag Gmbh, la Commercial Online Manuals S de RL de CV and Event Fair, contact Exhibitors offering-on behalf of Italian and International Exhibition and Exhibiting Companies and against payment-advertisements on virtual catalogues and directories which can be seen on www.fairguide.com, www.expo-guide.com and www.inter-fairs.com

Fiere di Parma has never authorized any company to use its trademarks, label and other data, and we have nothing to do with these activities. Therefore, if you receive an application form from these or other companies, we strongly recommend to read very carefully the conditions before signing the contract.

For further information about the above mentioned companies please visit the following site:
www.ufi.org/fairguide

DEADLINES

Deadline	Form/Activity	Compulsory
March 15, 2019	Form 1- Direct Exhibitor Information	
	Form 2 Application form	
	<p style="text-align: center;">.....</p> Deposit Rate together with the signature of the Application Form and amounting to 30% of the Total Amount	
July 12, 2019	Delivery of the booth fitting project to the Technical Department (see art.9 - General Terms of Participation)	
July 12, 2019	Orders of Technical Services	
July 12, 2019	Form 3 Guide/Map advertising and other opportunities	For more information about advertising please contact exhibitor's desk by mail
July 12, 2019	Insert your company data for inclusion in the on-line catalogue through the dedicated portal. Starting presumably June 2019 access will be possible through company email as indicated in Form1 (section head office)	
September 2, 2019	Deposit Rate final payment of the Total Amount (Application Form)	

OPENING HOURS

Setting up:

Free Exhibition Area

September 7 to 13
from 8.00 am to 8.00 pm

Prefitted Area

September 13
from 8.00 am to 8.00 pm

Exhibition:

September 14 to 22

Exhibitors:

Saturday 14 september from 8.00 am to 7.30 pm

From 15 to 22 February
from 8.30 am to 7.30 pm

Visitors:

from 9.30 am to 6.00 pm

Dismantling:

September 23 to 25
from 08.00 am to 08.00 pm

PRICING

Pre-fitting

Packet A 8 sqm	€ 2.100,00
Packet B 16 sqm	€ 2.800,00
Packet C 32 sqm	€ 4.600,00
Packet D 64 sqm	€ 8.000,00

Participation fee

Direct Exhibitor	included
Represented Exhibitor	€ 50,00
Co-Exhibitor	€ 50,00
Food and beverage catering service	€ 500,00

NB: the exhibitor's request of availing the free expositive area instead of the pre-fitted area could be accepted exclusively by the Secretariat Organization with these following rates:

area greater or equal than 16sqm at 102/sqm, admission fee and € 350,00 of participation fee

The request of food and beverage catering service must be detagliated according with organizer emprise of fair.

PARTICIPATION FEE

The Participation Fee paid by each Direct Exhibitor together with the Application Form includes:

- Insurance (see. art. 11 of the General Conditions of Participation)
- Data entry on the Official Catalogue of the Show
- 200 reduced price tickets (valid for the purchase of reduced tickets for 1 or 2 days mon/sun);

The Participation Fee paid for each Represented Exhibitor and/or Co-Exhibitor only includes the data entry on the Official Catalogue of the Exhibition.

Exhibitors could buy other reduced tickets at the price of € 0,20 + V.A.T. each.

The amount of € 15.00 + V.A.T. for fixed costs of the Secretariat and shipping must be paid for each purchase.

ADVERTISING

For the internal and external advertising opportunities and for the editorial initiatives related to Il Salone del Camper, please contact the Organization Secretariat or consult form 3.

EXHIBITORS ENTRY BADGES AND CAR PARKING CLEARANCES – (AVAILABLE FROM THE FIRST DAY OF PRE-FITTING IN THE EXHIBITORS TECHNICAL ASSISTANCE OFFICE – S.A.T.E. – OF YOUR PAVILION)

Setting up and dismantling

Each Exhibitor will receive 4 cards to enter the Fair Ground

Exhibition entry badges

Packet A	2 badges
Packet B	3 badges
Packet C	4 badges
Packet D	8 badges

Additional cards will be available up to sell-out at the following rates:

- **Extra Entry badge: € 30,00 + V.A.T. each**
- **Inside Exhibitors Car Parking Area € 150,00 + V.A.T. each**

Exhibitors Car Parking Area – Inside the Fair Ground

Packet A and B	1 badges
Packet C	2 badges
Packet D	3 badges

EXHIBIT AREA - OUTFITTING

The packets have:

Packet A

- Free exhibition area 8 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 1 square table and 3 seats
- 1 reception desk with 1 stool
- 1 trash bin
- 1 coat stand
- 1 sign showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

Packet C

- Free exhibition area 32 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 2 square tables and 6 seats
- 2 reception desks with stool
- 1 trash bin
- 1 coat stand
- 2 signs showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

Packet B

- Free exhibition area 16 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 1 square table and 3 seats
- 1 reception desk with 1 stool
- 1 trash bin
- 1 coat stand
- 1 sign showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

Packet D

- Free exhibition area 64 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 4 square tables and 12 seats
- 4 reception desks with stool
- 1 trash bins
- 1 coat stand
- 4 signs showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

If a raw area is requested, the Exhibitor will find marks on the floor indicating the corners of his Expository area. The Exhibitor is duty bound to check personally and on his own, that both Exhibit area and position correspond to the information submitted by the Organizing Secretariat in the confirmation of participation. Any direct or indirect damages deriving from errors in assembling the structures to either other Exhibitors or Fiere di Parma, will be at the Exhibitor's charge. The exhibitor must arrange, in his fitting, for the realization of the

perimetral walls of his own stand. Using the walls of the adjacent booths and leaving the stand without walls is not permitted. So, in case of missed fulfilment of this commitment, Fiere di Parma reserves the right to equip the booth with walls and to charge the cost of them to the exhibitors.

Structures that exceed the height measurements established by the General Conditions of Participation or other dispositions issued by Fiere di Parma, will be subject to the approval by the Technical Department of Fiere di Parma and they are liable to an extra charge. The assignation of the raw area covers the occupation of the floor only. Any service or any electrical connection are not included and must be requested separately.

In case of a free exhibition area it is required to go on to build the entire booth structure (furnitures, walls, textile floor) autonomously with your own stand assembler; the request of electrical connections is obligatory and its supply can be required using the technical booklet which will be sent along with the arranged area confirmation. In case of missed fulfilment of this commitment, Fiere di Parma reserves the right to equip the booth structure and to charge the cost of them to the exhibitors.

IN FAIR SERVICES

Parking area with electricity supply and camper service, catering and evening entertainment, SATE-Technical Exhibitor Assistance Service, Customs, Shipping and dispatch office, Interpreters, Photographer, Security Service, Infair (Exhibitors' electronic research), Restaurants, Self-service, Bar, Kindergarten, Newspapers, Tobacconist, Taxi, Shuttle Bus, First Aid Post, Banks (with ATM).

NOTE

- The forms can be sent via mail or via fax, but the original copy must be delivered by post to the Organizing Secretariat within max. 5 days.
- Any courier/mail delivery charged to the Organizing Secretariat will be rejected and sent back to the sender.
- Forms requiring a payment in advance must include the exact amount; otherwise they will be sent back to the sender and they won't be taken into any consideration.

IMPORTANT INFORMATION ON FORMS AND PROCEDURES

In order to complete your request of participation, forms 1 and 2 must be filled in every part, signed and stamped on both sides, and sent back together with a copy of the advance payment.

Forms 1 and 2 (compulsory) could be sent in advance by e-mail or fax (+39 0521 996320) to the organizing Secretariat, but the original copies must be sent to: Fiere di Parma SpA – Il Salone del Camper Exhibitor's Desk – Viale delle Esposizioni 393A – 43126 Parma (Italy)

Any envelope or parcel that will arrive with any shipping charges will be rejected with no exception.

FORM 1 – DIRECT EXHIBITOR INFORMATION

The correct and complete filling out of Form 1 will let the Organizing Secretariat allocate, together with the confirmation of the exhibiting area, username and password to access the Exhibitor's area on our website in order to add information about:

- Your Company that will appear on the official Guide/Map
- Represented companies – that will be present in your booth with products or advertising papers

According to the Form 1, we will also be able to send, to the address you will indicate, all the papers related to your participation and get in contact with the person in charge of the contacts with the Organizers.

FORM 2 – APPLICATION FORM

The exhibiting areas in the dedicated halls area 16 sqm (4x4 m) and multiples.

The customization of the aisle gives those exhibitors, having exhibiting areas in neighbouring islands, the opportunity to decorate the aisle with company carpet and overhead structures, leaving the passage strictly free.

All projects of fitting (structures, signs or other advertising materials) exceeding 3m high must be presented to the Technical Department of Fiere di Parma for approval (contact Mr. Federico Pirotti ph. +39 0521 996203 f.pirotti@fiereparma.it) and may be subject to the payment of an additional charge (see art. 9 – General Terms of Participation).

The pre-fitting costs include what stated in the packages proposed in the inside back cover page of this booklet.

The Deposit should be paid together with the Application Form (until and not later than March 15, 2019) and it's 30% of total amount.

According to the General Terms of Participations, the balance of the undersigned amount must be paid within the beginning of the exhibition. In case of missed payment, Fiere di Parma is entitled to not provide for the services (i.e.: no supply of electricity). So for this reason send the copy of the down payment by fax (+39 0521996 320) or by mail (l.pintus@fiereparma.it).



To be returned in original to Fiere di Parma S.p.A. - Via delle Esposizioni 393a - 43126 PARMA - Italy
Within March 15, 2019



HEAD OFFICE

Company _____

Address _____

Zip code _____ City _____ Country _____

VAT Number _____ Web site _____

Phone _____ Fax _____ E-mail _____

DATA FOR THE INVOICE (TO FILL IN ONLY IF DIFFERENT FROM THE HEAD OFFICE)
PLEASE ENCLOSE THE ACCEPTANCE

Company _____

Address _____

Zip code _____ City _____ Country _____

VAT Number _____

DELIVERY ADDRESS FOR CORRESPONDENCE
(TO FILL IN ONLY IF DIFFERENT FROM THE HEAD OFFICE AND "DATE FOR THE INVOICE")

Company _____

Address _____

Zip code _____ City _____ Country _____

DELIVERY ADDRESS FOR INVOICES

Company _____

Address _____

Zip code _____ City _____ Country _____

PERSON TO CONTACT

Name and Surname _____ Job function _____

Direct phone number _____ Direct e-mail _____

By signing, the Company confirms that the above mentioned data are correct and undertakes to inform the Organizers about any change.

Date

Stamp and signature

STAMP AND SIGN ON THE BACK SIDE TOO

INFORMATION ON THE PROCESSING OF PERSONAL DATA OF EXHIBITORS PURSUANT TO EU REGULATION 2016/679 ("GDPR")

1. INTRODUCTION

Pursuant to Art. 13 of the GDPR, concerning the protection of individuals in regards to the processing of personal data, we provide the requested information on the processing of personal data concerning you ("Data") by Fiere di Parma SpA, in relation

- a) to the use of services connected with participation in the exhibition (hereinafter, "Services");
- b) to registration in the II Salone del Camper 2019 event (hereinafter, "Event").

2. DATA CONTROLLER

The data controller, hereinafter also called "Controller", is Fiere di Parma S.p.A located in Via delle Esposizioni 393, 43126 Parma (PR) - VAT and Tax Code No. 00162790349.

3. PERSONAL DATA

"Data" is intended as personal data of natural persons which is handled by the Data Controller for the stipulation and execution of the contractual relationship with the exhibitors (customers/clients legal entities) ("Exhibitors"), such as the data of the legal representative who signs the contract for and on behalf of the Exhibitor, as well as of the Exhibitor's employees/ consultants, involved in the activities referred to in the contract. In the latter case, the source from which the Data comes is the Exhibitor.

4. PURPOSE OF PROCESSING AND LEGAL BASIS

The Data supplied by the Exhibitor, including through the completion of special forms, is used for the following purposes:

DATA PROCESSING PURPOSES	LEGAL BASIS FOR DATA PROCESSING	DATA RETENTION PERIOD
Purposes related to the establishment and execution of the contractual relationship between the Exhibitor and the Company.	Execution of the contract as for the legal representative's Data. Legitimate interest as for the Data of the Exhibitor's employees / consultants involved in the activities referred to in the contract.	Contract duration and, after termination, 10 years. In the case of judicial litigation, for the entire duration of the same, until expiration of the limits of the appeals.
Implementation of administrative/accounting obligations such as accounting and treasury management, as well as invoicing (for example, the verification and registration of invoices), in compliance with the requirements of current legislation.	Need to fulfil a legal obligation to which the Company is subject.	
Out-of-court debt collection	Legitimate interest	
If necessary, to ascertain, exercise or defend the rights of the Controller in court.	Legitimate interest	
Video surveillance	Legitimate interest	60 days.
Marketing purposes (sending of commercial/promotional communications) - through electronic means of contact (such as email, sms or mms newsletters) and traditional ones (such as telephone calls with operator and traditional mail) - about the Company's products/services, measurement of customer satisfaction, market surveys and statistical analysis.	Consent of the Exhibitor's legal representative (optional and revocable at any time).	10 years as per Art. 2220 of the civil code.
Once the aforementioned retention period has elapsed, the Data will be destroyed or made anonymous, in compliance with the technical erasure and backup procedures.		

5. METHODS OF PROCESSING

Data processing is based on principles of correctness, lawfulness, transparency and data minimization (privacy by design); it may be carried out either manually or through automated procedures designed to store, process and transmit them and will take place through appropriate technical and organizational measures, taking into account the current technological level and implementation costs, in order to guarantee, among other things, the security, confidentiality, integrity, availability and resilience of systems and services, avoiding the risk of loss, destruction, unauthorized access or disclosure or, in any case, illicit use, as well as through reasonable steps for ensuring that inaccurate data is erased or rectified in accordance with the purpose for which they are processed.

6. RIGHTS OF THE DATA SUBJECT (ART. 15-22 of the GDPR)

6.1 Data subjects have the rights established by articles 15 to 22 of the GDPR, where applicable.

6.2 More specifically, data subjects may request access to Data, rectification of incorrect Data, completion of incomplete Data, deletion of Data, as well as the limitation of data processing in the cases referred to in Art. 18 of the GDPR

6.3 Gli interessati hanno il diritto di opporsi in qualsiasi momento, in tutto od in parte, al trattamento dei Dati necessario per il perseguimento del legittimo interesse del Titolare.

6.4. Moreover, data subjects, in the cases referred to in Art. 20 of the GDPR on the right to data portability, have the right to receive the data provided to the Controller in a structured, commonly used and machine-readable format, and, if technically feasible, to transmit them to another controller without hindrance.

6.5 The interested parties have the right to revoke the consent given at any time for marketing purposes, and to oppose data processing for marketing purposes, including profiling for direct marketing purposes. For data subjects who prefer to be contacted exclusively through traditional channels for the aforementioned purpose, the possibility remains to express their opposition only to the receipt of communications by electronic means.

6.6 Data subjects have the right to lodge a complaint with the competent Supervisory Authority (in the Member State in which they normally reside or work or in the State in which the alleged violation has occurred).

6.7 These rights can be exercised by contacting the address indicated above in Art. 2 by registered mail or by email at privacy@fiereparma.it

7. CATEGORIES OF DATA RECIPIENTS TO WHOM THE DATA MAY BE PROVIDED AS DATA CONTROLLERS OR WHO MAY HANDLE IT AS DATA PROCESSORS

8.1 The Data may be processed by third parties operating as Data Controllers such as, for example, authorities and supervisory and control bodies and in general public or private subjects entitled to request the Data.

8.2 The Data may be processed, on behalf of the owner, by third parties designated as data processors who perform specific activities on behalf of the owner, for example, accounting, tax and insurance work, correspondence, management of receipts and payments, exhibition services, etc.

I HAVE READ THE PRIVACY POLICY

By signing this, I confirm that I have received and read the Privacy Policy and I undertake to provide it to the employees/consultants of the company I represent.

Location date

Stamp and signature

DATA SUBJECT'S DECLARATION OF CONSENT

Having read the above Privacy Policy, in the knowledge that my consent is purely optional, as well as revocable at any time, I consent as the Exhibitor's legal representative

to the processing of my Personal Data by Fiere di Parma, as controller, for the marketing purposes indicated above: sending of commercial/promotional communications

through electronic means of contact (such as email, sms or mms) and traditional ones (such as phone calls with an operator and traditional mail) about Fiere di Parma

products and services, measurement of customer satisfaction, market surveys and statistical analysis.

I AGREE I DO NOT AGREE

Location date

Stamp and signature



To be returned in original by to Fiere di Parma S.p.A. - Viale delle Esposizioni 393A - 43126 PARMA - Italy
Within March 15, 2019

The undersigned Company, having taken notice of the General Conditions of Participation, declaring to know it in each part and to accept it unconditionally, applies for the participation as Exhibitor in Il Salone del Camper 2016 and expresses the following requests for space rental (not binding for the Organizers):

Company _____

V.A.T. number _____

INDOOR EXHIBIT AREA (UNEQUIPPED)

(Participation Fee and insurance included)

Surface _____ smq _____ per € 102,00/sqm € _____

Participation Fee (obligatory for free area) € 350 _____

In case of reservation of a free exhibiting area you should manage independently, or with a fitting company to realize the entire booth structure (carpets, walls, furniture) with a compulsory request of the electrical connections whose supply could be required using the technical book that will be sent together with the confirmation of the area.

<input type="checkbox"/>	Packet A 8 sqm (limited availability)	€ 2.100,00
<input type="checkbox"/>	Packet B 16 sqm	€ 2.800,00
<input type="checkbox"/>	Packet C 32 sqm	€ 4.600,00
<input type="checkbox"/>	Packet D 64 sqm	€ 8.000,00

SUPPLEMENT

FOOD AND BEVERAGE CATERING SERVICE* n° 1 per € 500,00 € _____

RAPRESENTED COMPANIES** (unequipped) n° per € 50,00/ cad _____ € _____

CO-EXHIBITOR*** (unequipped) n° per € 50,00/ cad _____ € _____

Total Amount € _____

Not including V.A.T. (see "Taxable entity's declaration for business purpose" form)

N.B. the type of reserved area will be divided into the various items that compose it in the invoicing (area, fitting, admission, fee, insurance)

In relation to the above mentioned request, the Company encloses as advance payment the 30% of the Total Amount: € _____

PAYMENT (tick the choice) bank check made out to Fiere di Parma S.p.A.
 bank transfer to Cariparma Crédit Agricole - Ag. 11 – Parma

Account number	CAB code	ABI code	CIN code	IBAN	BIC
95640802	12711	06230	L	IT39L0623012711000095640802	CRPPIT 2 P 446

The non-attachment of payment or evidence of payment, will automatically entail and without exception the non-acceptance of this Application Form. According to this form, the balance of this Form must be paid within September 2nd 2019.

According to the rules and regulations in force, the Exhibitor is aware that the admission in the Exhibition is with fee, according to the rates quoted in the "General Information".

Date _____

Stamp and signature _____

REPRESENTED COMPANIES**

COMPANY	COUNTRY

After a careful reading of articles 1341 and 1342 of the Italian Civil Code, the participant accepts the terms of the following articles of the "General Conditions of Participation":

3) Admission to the exhibition; 4) Application Form – Additions, modifications and derogations; 5) Terms of payment; 6) Allocation of exhibit spaces – Delivery of booked areas; 7) Renunciation to participate and right of withdrawal; 8) Exhibition Catalogue and advertising; 9) Outfitting – Express resolution clause 10) Returning of the exhibition areas – Clearance note - Prohibition of legal action; 11) Insurance; 13) General surveillance – Responsibilities for thefts and damages – Exemption from liability of the Organizer 14) Industrial property and temporary trademark protection; 15) Technical equipment – Services; 16) Informative printed papers and maps; 18) Temporary importation; 19) Noise emissions – Express resolution clause; 23) Other prohibitions – Surveillance and intervention of the Exhibition Organizers; 24) Postponement, scaling down or stoppage of the exhibition – Exemption from responsibility; 25) General conditions - Complaints - Election of Domicile – Applicable legislation – Italian jurisdiction and competent court.

Date

Stamp and signature

***The food and beverage catering request must concordate obligatory in all details with Fiere di Parma**

****If you have a Test Drive area, the logo is obligatory to make the area immediately recognizable and identifiable on the map.**

*****Represented companies – that will be present in your booth with products or advertising papers**

Fiere di Parma S.p.A.
(The President)
Dr. Gian Domenico Auricchio

APC Service Srl
(The President)
Dr. Simone Niccolai

TAXABLE ENTITY'S DECLARATION FOR BUSINESS PURPOSE



To be returned to Fiere di Parma S.p.A. - Viale delle Esposizioni 393A - 43126 PARMA - Italy
or by fax at +39 0521 996320, **within March 15, 2019**

In order to be able to process your Application Form and to invoice the amount due, we need to receive the form "Taxable entity's declaration for business purpose", reported below, duly filled in and signed, showing:

- Your exact company's name for billing
- Your V.A.T. Code or/and tax identification number
- Your declaration for business purpose

TAXABLE ENTITY'S DECLARATION FOR BUSINESS PURPOSE" FORM

OUR COMPANY or PROFESSIONAL INDIVIDUAL NAME (for billing purpose)

with V.A.T. code and/or TAX IDENTIFICATION NUMBER (subject to verification)

DECLARES TO PARTICIPATE IN THE EXHIBITION

FOR BUSINESS PURPOSES.

COMPANY STAMP
AND AUTHORIZED SIGNATURE

**PLEASE BE AWARE THAT WE WILL BE ABLE TO INVOICE YOU WITHOUT V.A.T. CHARGE ONLY IF WE
RECEIVE THIS FORM DULY FILLED IN AND SIGNED.**



To be returned by July 12nd, 2019 to Fiere di Parma S.p.A.
Viale delle Esposizioni 393a - 43126 PARMA - Italy

The undersigned Company, having taken notice of the following General Condition of Participation, and declaring to know it in each part and to accept it unconditionally, applies for the participation as Exhibitor in Il Salone del Camper 2018 and expresses the following requests of advertising (not binding for the Organization):

Company _____

Complete Address _____

V.A.T. number _____

Catalogue online

H1890) 4 colours logo € 100,00 € _____

Map

H1870) General Sponsorship € 10.000,00 € _____

(H1880) 4th cover page € 5.000,00* € _____

(H1890) 4 colours logo € 600,00 € _____

Other sponsoring

Personalization tickets € 5.000,00* € _____

Personalization entrance turnstiles € 5.000,00* € _____

Personalization benches (cm 30x30) € 2.000,00 € _____

Personalization ashtray (cm250x50) € 2.000,00 € _____

External banner in front of pavilion 2-3-5 (cm 400x600) € 3.500,00/cad € _____

Outside pavilion entrance columns covering (pad.2 – pad.3) (cm 100x200) € 1.500,00/cad € _____

Inside pavilion entrance columns covering (pad.2 – pad.3) (cm 85x200) € 1.500,00/cad € _____

Panel external entrance – inside facade (pad.2 – pad.3) (cm 100x200) € 1.500,00/cad € _____

Panel external entrance – external facade (pad.2 – pad.3) (cm 250x200) € 2.000,00/cad € _____

Banner + portable advertisement picture (cm 300x60) + (cm 100x200) € 6.000,00 € _____

Box strusses 2x4 € 3.000,00 € _____

Box strusses 4x6 € 5.000,00 € _____

Adhesive strip in the toilette (cm 30x12) € 1.500,00 € _____

Rest stop banner (pad.2) (cm 400x100) € 1.500,00 € _____

Rest stop banner (pad.2) (cm 800x200) € 2.500,00 € _____

External terrace banner – main forecourt (cm 200x400) € 3.500,00 € _____

External panel – main forecourt (cm 300x200) € 3.500,00 € _____

Covering transformer rooms (cm 300x200) € 3.500,00 € _____

Banner – fire escapes forecourt (cm 260x750) € 3.500,00 € _____

External three faces totem (cm 100x400) € 3.500,00 € _____

Inside banner pavilion 5 (mt 4x2) € 2.000,00 € _____

Inside banner pavilion 5 (mt 5x2) € 2.200,00 € _____

Inside banner pavilion 5 (mt 5x1) € 2.100,00 € _____

Total € _____

Not including V.A.T. (see "Taxable entity's declaration for business purpose" form)

Total Amount € _____

Note: The Exhibition Secretariat will be responsible for the publication of the Official Catalogue of the Show. Although Fiere di Parma will take utmost care in the preparation of the Catalogue, it declines any responsibility for errors or omissions therein. The Exhibitors will be able to book advertising in the Catalogue and the Visitor's Guide and Map according to the fees laid out in the present form. The Organization has the exclusive right to publish in the Catalogue any advertising it deems suitable to the aims of the Exhibition. All materials relating to printing of such advertising must reach the Secretariat not later than July 12nd 2019. Should the materials not reach the Organizers before the said date, the latter will be authorized to publish only the Company name of the advertiser while charging the advertiser the full fee for the space reserved.

In relation to the above mentioned request, the Company deposit as advance payment equal to the 30% of the Total Amount € _____

PAYMENT (tick the choice) bank check made out to Fiere di Parma S.p.A.
 bank transfer to Cariparma Crédit Agricole - Ag. 11 – Parma

Account number	CAB code	ABI code	CIN code	IBAN	BIC
95640802	12711	06230	L	IT39L0623012711000095640802	CRPPIT 2 P 446

The non-attachment of payment or evidence of payment, will automatically entail and without exception the non-acceptance of this Application Form. According to this form, the balance of this Form must be paid within September 2, 2019.

According to the rules and regulations in force, the Exhibitor is aware that the admission in the Exhibition is with fee, according to the rates quoted in the "General Information".

Date _____

Stamp and signature _____

*Subjected to right of first refusal by APC



Dear Exhibitor,

Il Salone del Camper gives to its exhibitors the opportunity of booking the under power trailer courts at a concessional price of Euros 12 for night. This availability will be functional until 09th June and while the parking areas for this aim last (50). Each exhibitors has the chance to book 1 under power trailer court. For one or more added reservations, the organization reserves the possibility of considering the feasibility only after having verified the total number of applications received. We would remind you that the service will be available from September 12th to September 23th morning.

Camper owner's first and second name	Number Plate	Camper lenght	Owner's mobile phone number	Voucher addressee's e-mail address	Arrival date (after 7 pm)	Departure date (within 7pm)

Note: the first line corresponds to the reservation that we guarantee. In the grey lines you can specify potential options which we reserve of accepting or refusing at a later time.

For what concerns the first reservation, you should make a bank transfer for the corresponding amount (for example: if you arrive on September 13th and leave on the 15th, the price will be Euros 24,00, that is Euros 12 per night). Please attach to this document (accurately filled) a copy of your deposit slip and send them back to this email address: parcheggi@fiereparma.it.

PAYMENT (tick the choice) bank check made out to Fiere di Parma S.p.A.
 bank transfer to Cariparma Crédit Agricole - Ag. 11 – Parma

Account number	CAB code	ABI code	CIN code	IBAN	BIC
95640802	12711	06230	L	IT39L0623012711000095640802	CRPPIT 2 P 446

The invoicing of the amount will be done together with the receiving of the application form and of the bank transfer. The data useful for the invoicing will be the ones specified on the Attendance Application Form of Il Salone del Camper. In the event of different data, please write the new ones in the following lines:

Date

Stamp and signature

GENERAL CONDITIONS OF PARTICIPATION

ART.1 - ORGANIZATION- Fiere di Parma S.p.A. and APC – Italian Association of Caravan and Motorhome Manufacturers (hereinafter also the “Organizers”) organize the Exhibition IL SALONE DEL CAMPER – caravan accessori percorsi e mete – in Parma Exhibition Area, from 14 to 22 September 2019. Names, graphic symbols and any other distinguishing mark of this Exhibition are registered trademarks of the Organizers, who in any case and independently from such protection, hold all the relevant exclusive rights. In particular, publications which make use of the title of the Exhibition or which, however, may be in illicit rivalry with all official publications, are prohibited. Exhibitors undertake not to use or reproduce symbols or marks without the Organizers’ authorisation.

ART.2 - PURPOSE - The Exhibition IL SALONE DEL CAMPER – caravan accessory percorsi e mete-has the purpose of creating an opportunity for a professional meeting between manufacturers of leisure vehicles, tents, open-air accessories, tourist resorts and events, and end users.

ART.3 - ADMISSION TO THE EXHIBITION - Manufacturers of leisure vehicles, tents, carts, open-air accessories, tourist promotion companies or agencies, press will be admitted to the Exhibition. Subject to the discretionary acceptance of the Application Form by the Organizers, the participation to the Exhibition will be allowed to the following Companies:

a) Italian or foreign Companies presenting their own products or services included in the product categories of the Exhibition. Agents or sole agents of Companies, not directly taking part in the Exhibition, will also be admitted but only after the submission of documentation certifying the exclusive representation for the national territory.

b) Trade Associations, Public Bodies and Agencies, which institutionally play a role in terms of promotion, research, information and dissemination of information within the sectors of the Exhibition.

The Organizers have the right, for reasons connected to the Exhibition, to admit, as an exception, also Companies, bodies or agencies lacking the above-mentioned requirements, to exclude some services, products or samples from the Exhibition, or to prohibit their presentation in more than one stand within the same product sector. Each and every single operator interested in taking part in the Exhibition must submit the proper Application Form to the Organizers, duly filled in and signed. No collective participations or subleasing of areas will be permitted. Violation of this clause will give the Organizers the right to refuse the Application Form or where the Application has already been accepted, to immediately rescind the contract.

Once the Application Form has been received (which is valid as an agreement proposal) the Organizers will decide on the acceptance or refusal of the application and will evaluate all useful and relevant circumstances in order to achieve the success of the Exhibition and the greater qualification of the Exhibitors. At the same time, the Organizers will guarantee all professionals equal opportunities of access. In particular, the decision to accept or refuse an Application Form shall be made taking, for example, the following considerations into account: the regular participation of the Exhibitors in Exhibitions organized or hosted by Fiere di Parma S.p.A., the existence of any pre-emptive right, time priority of the Applications, importance and prestige of the Exhibitors, and anything else that may have an objective significance regarding the choice (for example, breach of the Exhibition regulation during previous participations, previous or current insolvencies, even if they have been settled, behaviours that during previous participations have caused such problems to consider inappropriate the acceptance of the Application Form; etc.). Considering all this, upon written request with adequate reasons and within and no later than seven days from such notification, the excluded exhibitors who have received the refusal notification of their Application Form, may ask the Organizers the reasons for such exclusion, and during the sixty following days the Organizers are bound to explain the reasons that have caused the refusal of the Application Form. In the event of rejection, the excluded Exhibitor shall have the right only to a reimbursement of the any amount paid without addition of interest or other amount for whatever reason.

Considering the above, in case of exclusion, the excluded Exhibitor will be entitled to the reimbursement of any amount paid, without addition of interest or other amount for whatever reason. The application form will be valid without any further communication from Fiere di Parma.

ART.4 - APPLICATION FORM - ADDITIONS, MODIFICATIONS AND DEROGATIONS- The Application Form, which is an integral part of the present General Conditions of Participation as the General Information and what hereinafter specified, shall be compulsorily filled in using the specific form prepared by the Organizer; it is compulsory to send one Application Form for each exhibit area booked with the application of the relative Participation Fee. The form shall be completed in conformity with the invitation prepared by the Organizers, and shall not contain any reservations or conditions, nor additional clauses and shall reach in original copy, by 15/03/2019 to the Exhibition Secretariat, c/o Fiere di Parma S.p.A. – Viale delle Esposizioni 393A - 43126 Parma (Italy). Only the Application Forms that have been undersigned and completely filled in will be taken into consideration. By signing the participation request, the Exhibitors shall confirm, without prejudice to the provisions of subsequent Article 7, their participation in the Exhibition under the conditions contained in these “General Terms of Participation” and at the same time shall undertake to respect all additional conditions included in the “Exhibition Attendance Regulations” including: dates and times, outfitting, general arrangements, order forms for reserving services and all other norms for alteration, integration or derogation which the Organizers may adopt. The Application Form, representing a contract proposal, shall not bind the Organizers in any way. The Organizers are entitled to add, modify and overrule the previous provisions, and derogate the same notifying the changes thereto in the most suitable ways. Any legal provision or regulation modifying the norm dealt with in these general terms shall be automatically and immediately applicable, even if the general provisions have not been modified or changed about the above- mentioned matters. Moreover the Organizers have the right to adopt, at any time, the most appropriate regulations and the Exhibitors shall immediately apply these as for fire prevention, industrial health, prevention of accidents and damages, safety of Exhibitors and Visitors. These regulations shall be made known to the Exhibitors using any appropriate means and shall overrule previous general provisions.

ART.5 - TERMS OF PAYMENT -In accordance with the terms set by the Organizers, Exhibitors shall pay a deposit without interest resulting from adding participation fee, exhibit space rental fee and any relevant additional charges, as required in the Application Form. The following payments shall be made in accordance with the terms and ways stated by the Organizers. In any case, the settlement of all participation charges shall be made by the date specified on the Application Form.

ART.6 - ALLOCATION OF EXHIBIT SPACES - DELIVERY OF BOOKED AREAS - The Organizers shall allocate exhibit spaces, whose data is specified in the Application Form, when the Application Form is accepted. Should the Organizers notify to the operator, during discussions and before acceptance of the Application Form, the possibility of allocation of a specific space, this notification will be used only for the purposes of the same discussion and will not bind the Organizers who, for operational reasons, may however- until the contract is settled- change the indicative allocation. After finalization of the contract, the allocation of exhibit spaces may be unilaterally changed by the Organizers for unexpected technical or organisation reasons. In such cases, the Organizers shall not be liable in any way towards Exhibitors. Pre-booked spaces will be made available to Exhibitors according to the terms indicated in the “Exhibition Attendance Regulations”.

ART.7 - RENUNCIATION TO PARTICIPATE AND RIGHT OF WITHDRAWAL - The Exhibitors who, for justified and objective reasons, wish to cancel

their participation in the Exhibition after having sent their firm request to participate, shall notify cancellation in writing to the Organizers at least 70 days before the date fixed for the start of the Exhibition. The notification shall be addressed to the Exhibition Secretariat at Fiere di Parma S.p.a. – Viale delle Esposizioni 393A - 43126 Parma (Italy), and shall contain an explanatory statement of the reasons for the cancellation. Unless the Exhibitors prove their justified impossibility to participate, the Organizers shall accept the cancellation request and withhold any amounts paid as deposit by the Exhibitor. If the payment has not been received at the time of notification of the cancellation, for whatever reason, the Organizers may request its immediate execution. In default thereof, the cancellation request may be deemed ineffective, with the consequences specified herein below. If the cancellation is notified less than 70 days before the date fixed for the start of the Exhibition or, if the cancellation is communicated after finalization of the contract, the Organizers may withhold, also as a penalty, the amount paid by the participant as security deposit, and may further require the payment of the entire balance of the participation fee, as well as compensation of all further damages. If the Exhibitors do not arrange the fitting out of their own exhibition spaces within the deadlines foreseen in the "Exhibition Attendance Regulations", or if they manifest, in a conclusive manner, their intention not to take part in the Exhibition, this behaviour shall be deemed equivalent to an explicit cancellation on the level of effects and consequences. However, in all cases of cancellation, tacit or explicit, the Organizers may make alternative arrangements for the exhibit space, also allocating it to other Exhibitors. On the other hand, the Organizers shall be free to end negotiations, within the rules of correctness and good faith; moreover, they shall be free to rescind a participation contract up to two weeks before the date fixed for the start of the Exhibition, without obligation to pay any amount as deposit, penalty, compensation, indemnity or other. Exhibitors expressly grant to the Organizers the above-indicated rescission right, recognizing that, in this case, the Organizers shall be exclusively bound to return any advance payments and amounts collected from them, including interest at the legal rate.

ART.8 - EXHIBITION CATALOGUE AND ADVERTISING - The Organizing Secretariat realises and publishes the Catalogue and the information and orientation materials of the Exhibition. The inclusion in the Catalogue and in the information and orientation materials of the Exhibition occurs as a matter of course for the direct Exhibitor (that is to say the signatory of the Application Form) and for the represented Exhibitors (that is to say the Companies whose products and advertising materials are hosted in the stand of the direct Exhibitor). Direct Exhibitors are responsible for the correctness of the data which is published in the official Catalogue of the Exhibition, provided by the Exhibitors themselves by filling in the on-line form, which is available on the web site of the Organizing Secretariat, using username and password, which will be given to the Exhibitors together with the confirmation of the exhibiting area by the Organizing Secretariat. Data and possible changes, shall be forwarded by and no later than 12 July 2019. After this deadline, the Organizers reserve the right to publish only the Company data in their possession. The Exhibitors, in accordance with the fees included in the relevant papers, can make advertisements on the Catalogue, on the information and orientation materials of the Exhibition and on any other tool provided by the Organizers. Advertising is reserved to the Exhibitors of the Exhibition, it shall be lawful and in any case correct and truthful. The Organizers reserve the right to reject advertisement requests which are not in line with the provisions in force and with the above-mentioned principles. All artwork and file shipments costs shall be borne by the Exhibitors, as well as the cost for the realization of the materials where scheduled. The Organizers are in no way responsible for any errors, omissions or inaccuracies, within the maximum limits foreseen under current Laws. The Organizers, at their unquestionable discretion, have the right to publish only advertisements which are considered to be appropriate for the objectives and characteristics of the exhibition both on the Catalogue, on the information and orientation materials and on any other print-outs. The advertising material required for publication shall be received by, and not later than, 12 July 2019. In the event such material is not received, the Organizers shall be expressly authorised to publish, in the pre-booked sections, only the company name of the advertiser, charging to the Exhibitor the entire amount of the booked advertisement.

ART.9 - OUTFITTING - ESPRESSO RESOLUTION CLAUSE – All outfitting and relevant plants shall be built workmanlike, in compliance with the rules about prevention of accidents, fire prevention and any other safety rule for one's own and third parties' safety of staff and materials.

The Exhibitors acknowledge that the Exhibition Area is assimilated to public entertainment premises, and therefore commit themselves to comply with the laws in force.

The Exhibitors shall notify to Fiere di Parma S.p.A. full details of the outfitting Company using the special form on the "Exhibition Attendance Regulations".

The stand outfitting shall absolutely be contained within the booked area that has been allocated to the Exhibitors. Standard height is 2.50 m.; this limit can be exceeded by no more than 0.50 m., thus reaching 3 meters overall.

The exhibitor who intends to use that option is not obliged to make prior request to the organizer but it's obligatory to finish perfectly a decently structures or walls (painted in a uniform color) that border on neighboring stands. It is not allowed to introduce structural fittings with filled coverage for more than 50% of the reserved booth over. Any exceptions may be granted by the use of nature's skies-type grill or micro-mesh "tissue" minimum of 3x3 mm. that allow the correct functioning of fire-fighting rain system (sprinkler).

The Exhibitors are obliged to submit the stand executive project only in the following cases:

- outfitting exceeding 3 m. in height, including installation of lighting supports
- stands exceeding 64 sqm
- two-level stands

In the above-mentioned cases, Exhibitors shall send the executive project of the stand to the Technical Department of Fiere di Parma S.p.A. at least 60 days before the beginning of the exhibition.

Fiere di Parma reserves itself the right to authorize, in its sole judgment, the realization of fittings with a height more than 3 m or with dimensional or structural characteristics different from the usual standards, following the technical and economic conditions contained in the "General Conditions of Participation". Exhibitor subsequently shall submit the report to prove the correct booth fitting; the report must be prepared by the contractor (to be submitted after assembling) within the same date the contractor must show the static test certificate by a qualified technician. For American type structure with total length of more than 32,00 m or structural span greater than 8,00 m, contractor will present, after the accomplished assembly, the test certificate states.

The projects will be discretionally evaluated by Fiere di Parma S.p.A., according to the following conditions:

a) when defining the lay-out of own exhibiting area, the Exhibitor is obliged to leave absolutely free and available for safety reasons all ways-out and emergency exits according to the pavilion rules, i.e. leaving a passageway at least as wide as the safety exit and therefore it is not allow:

- construction of continuing panels without planning ways-out according to the pavilion rules of the emergency exits, in any case eventual continuing panels can not exceed 8 m in length;
- positioning of vehicles on display in a single file without planning ways-out according to the pavilion rules of the emergency exits;

a) outfitting exceeding the admitted height shall be allowed subject to the obligation of perfectly finishing and evenly decorating structures and panels (painted with neutral colour) overlooking other stands; inscriptions, trademarks or other graphics shall not be allowed on the structures or walls bordering other stands.

A) it is forbidden to apply or hang posters, cables, panels, banners, stickers and loads in general onto the pavilion structures, walls and plants.

When allowed by pavilions, the Technical Department may, at its own discretion as a derogation to this ban and upon request, grant specific authorisation to hang items.

d) the realization of a two-level stand shall be allowed in areas with 4 open sides (islands) by the Technical Department of Fiere di Parma S.p.A., at its exclusive discretion; this principle shall be adopted also in areas with 3 open sides (peninsula), in which case with the obligation of perfectly finishing and evenly decorating structures and panels (painted with neutral colour) overlooking continuous stands; the standard height of a two-level stand is 5.50 meters and the latter shall be subject to the price increased specified by the Organizers.

The late submission of the project shall be subject to a penalty of € 500 (+ VAT).

The failure to submit a project, the realization of the stand without prior authorization and the failure to comply with the conditions envisaged in points a), b) c) and d) of this article, shall be subject to a penalty of € 3000 + VAT and it will involve the booth closure; the Exhibitors shall be charged any direct or indirect damage, including of image, deriving from any such breach.

The outfitting of a stand with an unauthorized project and the Exhibitors' failure to provide the declarations and documents required for the responsibility concerning outfitting, electrical systems and in particular fire prevention, shall entitle the Organizers to close the stand and take all the necessary measures to assure safety conditions, without prejudice to the Exhibitors' tort and criminal liabilities. In the above-mentioned case, the Organizers shall have the right, at their discretion, to suspend and/or terminate the contract out of Court owing to the Exhibitors' failure to comply with the terms. Fiere di Parma S.p.A. shall reserve the right to modify stand outfitting and plants which do not fall within the above-mentioned requirements. The Exhibitors shall be responsible for outfitting statics, realization of systems and any damage that may occur to people or things belonging to Fiere di Parma S.p.A. or third parties. The Exhibitors shall keep the Organizers harmless should they be sued for liability.

In case of a free exhibition area it is required to go on to build the entire booth structure (furnitures, walls, textile floor) autonomously with your own stand assembler; the request of electrical connections is obligatory and its supply can be required using the technical booklet which will be sent along with the arranged area confirmation. In case of missed fulfilment of this commitment, Fiere di Parma reserves the right to equip the booth structure and to charge the cost of them to the exhibitors.

It is strictly forbidden for exhibitors or fitters to use fork lifts, mobile cranes, aerial platforms, etc. inside the exhibition centre. in case of breach, fiere di parma shall immediately stop the equipment and order its removal; the exhibitor shall be subject to a fine of €1000.00.

During the stages of production, installation and disassembly, containers of paint, leftover carpeting and tape on the floor shall be compulsorily disposed of by and at the expense of the exhibitor/fitter. in case of breach of this provision, fiere di parma shall automatically charge exhibitors the expenses borne for removing and disposing of these materials in addition to a fine of €1000.00.

Art.10 - RETURNING OF THE EXHIBITION AREAS – EXIT VOUCHER - PROHIBITION OF LEGAL ACTION - At the end of the Exhibition and not before, after obtaining the exit permit issued by the Organizers or the appointed Bank, Exhibitors shall proceed with the removal of products and materials installed by them and shall move these items out of the Exhibition Area. The Exhibitors shall indicate on the clearance note, exactly and completely, all information necessary for the correct identification of the transport vehicle. The clearance note shall not be issued to the Exhibitors who have not settled their debts – whether they are direct or indirect debts – towards the Organizers for this or previous agreements. In any case, the clearance note shall not represent a receipt of actual payment; should the clearance note be issued before the total settlement of payments due by the Exhibitors, the latter may not, for any reason, delay or suspend the payments due, not even if the Exhibitors intend to raise an objection or lodge a complaint of any type or nature. The clearance of storage areas and exhibit spaces shall be completed strictly by the date indicated in the "Exhibition Attendance Regulations". Should the storage areas not be cleared by the deadline, the Organizers may arrange for the removal and warehousing of the remaining material. Should the Organizers, at their final discretion, decide not to arrange the removal of materials from the storage area, the Exhibitors shall pay a daily penalty of € 250.00 (+VAT) without prejudice to any other remedies. Exhibitors shall allow the Organizers to carry out, or arrange for, checks to be carried out on Exhibitors' vehicles and luggage, or those belonging to their assistants, for inspection of the materials coming into or leaving the Exhibition Area. The Exhibitors shall immediately give their agreement to such inspections and shall offer all the necessary cooperation.

ART.11 - INSURANCE

Value declaration

Exhibitors shall declare the "overall value" of the goods, materials, outfitting and equipment, even on behalf of third parties by filling in all the boxes of the Insurance Form (form A1), which specifies the general conditions of the insurance policy on the back. Should this declaration not be submitted, the insured amount shall be automatically fixed at € 20,000.00. In case the Exhibitor is a public body or a consortium, the total value of the goods exhibited in the stand shall be given by each Company and/or participant. Fiere di Parma S.p.A. has the right, either directly or through its broker, to verify that the information given in the declaration is correct.

Insurance coverage

The registration fee includes:

"ALL RISKS" COVERAGE

Such insurance coverage shall be applied up to a capital of € 20.000.00 at unrestricted first risk, freight from departure to return included, with all the exclusions, allowances, uncovered and compensation limits regulated by the insurance contract stipulated by Fiere di Parma S.p.A. on behalf of the Exhibitors and being in force from the beginning of the Exhibition.

As far as public bodies, consortia, etc. are concerned, the above-mentioned capital shall be proportionally subdivided into the number of partners and/or participants to the exhibition.

It is compulsory for the Exhibitors to arrange an "All Risks" policy for goods of any nature brought to the Exhibition, whether owned by them or by third parties, in excess of € 20,000.00 with the indication of waiver of recourse towards Fiere di Parma S.p.A., the Organizers, contractors and Exhibitors, under the terms of Article 1916 of the Civil Code. Such contract shall be attached to the Insurance Form and Fiere di Parma S.p.A., either directly or through its broker, shall evaluate its regularity, and, if it is the case, automatically applies the "all risks" coverage by charging the Exhibitors of the relevant costs.

As an alternative to what is mentioned above, the Exhibitors shall be entitled to require the coverage of the capital in excess of € 20,000.00 by filling in the relevant part of form A1. The exceeding capital shall be subject to the taxes specified on form A1, and Fiere di Parma S.p.A. shall charge the relevant premium to the Exhibitors. Fiere di Parma S.p.A., through its broker, shall give the insurance certificate to the Exhibitors in confirmation of the activation of the additional insurance cover.

CIVIL RESPONSIBILITY TOWARDS THIRD PARTIES

For any damage caused to third parties for which the Exhibitors and their employees turn out to be liable according to the Civil Code. ASSISTENCE Assistance provided to the owners, directors and employees of the exhibiting company for transportation by ambulance, sending of medical personnel and medicines, sending of substitutes, repatriation of the insured person and sending of machine components.

The conditions of the agreements are available at the Offices of Fiere di Parma S.p.A. Claims for Damages

It shall be mandatory for claims for damages to be submitted by the date fixed for the end of the Exhibition, to the insurance office at S.A.T.E.

and/or the relevant offices in charge of Fiere di Parma S.p.A. In case of disappearance of goods or materials, the claim for reimbursement shall be accompanied by the original report filed with the police authorities and/or with the Carabinieri.

Value declaration, different insurance coverage and other matters above considered can be subject to revision by the organizer who commits to inform the exhibitor.

Art. 12 - ACCESS TO THE EXHIBITION AREA - The Exhibition is open to Visitors who hold the required entrance ticket, in the days and times that the Organizers decide and, if necessary, modify even during the Exhibition. Two different entry tickets are available, full and reduced rate. It's possible to purchase the ticket at the cash desks (Receptions and any other points defined by the Organizers) during the Exhibition days, and it will be available as follows:

- 1 day mon-fri € 8,00
- 1 day weekend (Saturday and Sunday) € 10,00
- 2 days weekend (Saturday and Sunday also not consecutive) € 18,00

The reduced fare will be available for those who will have a "reduction ticket", printed by the Organization and distributed to the Exhibitors, or for Visitors who will buy tickets directly on-line; to obtain the tickets at the reduced fare, the Visitor will:

- Buy a ticket at the reduced fare showing the "reduction ticket" at the cash desks (Receptions and any other points defined by the Organizers) during the Exhibition days
- on-line (www.salonedelcamper.it) both before and during the days of the Exhibition, meantime paying by credit card and receiving an automatic message to the e-mail address that the Visitor will supply to the system, and that will be the only and irreplaceable ticket to enter the Exhibition.

The reduced ticket will be available as follows:

- 1 day mon-fri € 6,00
- 1 day weekend (Saturday and Sunday) € 9,00
- 2 days weekend (Saturday and Sunday also not consecutive) € 15,00

Admission free for children until the age of 10 years not yet turned and for disabled people.

To allow the free entry of Exhibitors and their staff to the Exhibition, the Organizers shall prepare suitable passes, the rules for which are outlined in the "Exhibition Attendance Regulations" and whose use shall imply acceptance of these General Conditions of Participation. However, the Exhibitors shall be responsible, in all effects, for the behaviour of the persons to whom they give an entry pass, as well as the behaviour of their staff, assistants and collaborators during the performance of the tasks attributed to them. Within the Exhibition Area, any activity which is not pertinent to the aims of the Exhibition is strictly prohibited, even if such activity is not for lucrative gain.

Art. 13 - GENERAL SECURITY - LIABILITY FOR THEFT AND DAMAGE – EXEMPTION FROM LIABILITY FOR THE ORGANIZERS

Throughout the duration of the exhibition, as well as during the setting up and dismantling periods, the organizers shall, on the grounds of his own interest and needs, provide a day and night general surveillance service within the pavilions (not in the parking areas). During access hours to the exhibition, all exhibitors shall be responsible for the security of their stand either personally or through delegated personnel. Exhibitors will be responsible for any damage caused to the organizers through their own actions and through the actions of their employees, auxiliary personnel, collaborators, suppliers, contractors or third parties in general. Furthermore, exhibitors explicitly relieve the organizers from all and every responsibility for direct or indirect damage that they may be subject to, owing to actions or omissions by other exhibitors or by third parties in general. Lastly, exhibitors shall be liable for any damage to the structures and equipment made available to them. The stands and any other areas shall be returned in the same condition as supplied. Any expenses incurred for restoration works following any modification or damage caused shall be at the exhibitor's sole charge.

Art. 14 - INDUSTRIAL PROPERTY RIGHTS AND TEMPORARY PROTECTION OF TRADEMARKS

Neither the products nor the goods on display nor the stands in which they are exhibited may be photographed, filmed, drawn or reproduced in any way without prior authorization from the respective exhibitors and the organizers. The Organizers reserve the right to take pictures or videos, to reproduce, distribute and authorize photographing, filming, reproduction and distribution of general views and internal or external details, also allowing the sale of such views. Trademarks shown during the exhibition and not protected by patents or legally deposited applications may enjoy the temporary protection established by the current applicable laws, as long as the relevant request is submitted, within the established terms, to the secretarial office of the exhibition. Only photographers authorized by the organizers are allowed to operate within the exhibition centre.

Art. 15 - TECHNICAL SUPPLIES - SERVICES

Fiere di Parma S.p.A. shall supply services, carry out works and offer technical assistance at the Exhibitors' request. These, if supplied or carried out within the Exhibition Area, shall be exclusively entrusted to official suppliers, who shall offer their services at rates which the Exhibitors can verify in advance in the "Exhibition Attendance Regulations". These rates shall be accepted by the Exhibitors on request of the equipment or service.

It is to be noted that Fiere di Parma S.p.A. regulates but does not arrange technical services and therefore does not accept any responsibility regarding the performance of these services; any complaints should be referred in writing to Fiere di Parma S.p.A. and to the supplier of the service by the end of the Exhibition.

In particular, it is to be noted that:

- Connections to fixed systems that are already available in the Exhibition Area: connections to power, water, compressed air supplies and telephone may be carried out only by the staff of the companies authorized by Fiere di Parma S.p.A.;
- Handling of goods: for all portage, transport, loading and unloading of goods to be carried out within the Exhibition Area, in the event that Exhibitors do not use their own means or staff, they should use exclusively Fiere di Parma S.p.A.'s authorised movers;
- Surveillance Services: the service may be carried out only by the agency authorised by Fiere di Parma S.p.A.
- Cleaning of stand: if Exhibitors do not employ own personnel for cleaning stands, they shall use contractors previously authorized by Fiere di Parma S.p.A.

The payment of every requested service within the Exhibition Area, during mounting and/or dismantling, shall be made to Fiere di Parma S.p.A. at the moment of the request itself. The Exhibitors shall be liable for any breaches of contractors chosen by them for fitting out their stands.

Supply terms, valuation and measurement methods, as well as unit prices are provided in the "Exhibition Attendance Regulations". The Exhibitors shall arrange the expeditious fitting out of their own stands. Fiere di Parma S.p.A. shall not be responsible for any late or missing equipment or activation of services. Should the Exhibitors have delayed in the arrangement of the fitting out of their own stands and should not have enabled Fiere di Parma S.p.A. to provide installations in due time, no compensation or indemnity may be requested from Fiere di Parma S.p.A. for late or missing equipment or activation of services. Fiere di Parma S.p.A. shall not be responsible towards the Exhibitors for any damages incurred by them or by third parties or by contractors or sole service providers, work or equipment suppliers; moreover, the

Exhibitors shall assume all responsibilities towards third parties and shall renounce – now and in the future – to any claim or action against Fiere di Parma S.p.A. The Exhibitors shall allow the passage through their own stands of:

- power supply cables
- water supply or discharge pipes
- compressed air pipes
- other service installations

either ceiling mounted, at floor level or vertically-mounted. Moreover, the Exhibitors shall undertake to fit out their stand allowing easy access to the columns on which service installation points as well as fire prevention devices are situated.

Art. 16 - PRINTED INFORMATION AND OVERALL MAPS

Bearing no responsibility for omissions or errors, and for use by exhibitors only, the organizers reserve to distribute the information contained in the application forms concerning the exhibitors and the displayed products and/or services, through communication means and techniques (prints, maps or other vehicles, also in synthetic and abbreviated form) as deemed most appropriate.

Art. 17 - PAID ADVERTISING

Any form of promotion and advertising performed outside the assigned stand area shall only be carried out through Fiere di Parma or their dealers upon payment of the fees and relevant taxes.

Art. 18 - TEMPORARY IMPORTATION

The temporary importation of goods from abroad for use in the exhibition - such as samples, for instance - is allowed only through the official customs clearance agent of Fiere di Parma s.p.a., according to the conditions laid down in the "exhibition folder". The organizers shall bear no liability with respect to the actions of the official forwarding agent.

Art. 19 - SOUND BROADCASTING – EXPRESS RESOLUTORY CLAUSE

The use of audio-visual equipment and sound reproduction equipment will be allowed as long as it does not disturb other exhibitors or the public. The exhibitor shall also be bound to observe all of the formalities provided for by the siae (italian authors and publishers association) provisions. The organizers may – for organizational reasons as well as to ensure a correct, successful running of the exhibition – order at any time to interruption or suspend the use of such equipment. Should exhibitors refuse to comply with the organizers' request, the organizers may take any other lawful measure, including the deactivation – through their personnel, at the exhibitor's expense – of the equipment. Under extreme circumstances, the organizers may terminate the contract extra judicially and ban the exhibitor's participation in the event.

Art. 20 - FOOD AND BEVERAGE CATERING SERVICE - EXPRESS RESOLUTORY CLAUSE

When serving any food and drinks to the public, the exhibitor undertakes to obtain the required authorizations and to strictly comply with the provisions established by the applicable law as well as with the regulation provided for in "exhibition folder". However, in spite of the above authorizations, the organizers are entitled to interrupt this activity for justified reasons, in spite of any previous authorizations. In the event of the exhibitor's non-compliance with such instructions, the organizers may terminate the contract extra judicially and ban the exhibitor's participation in the event.

Art. 21 - OPERATING MACHINERY

As established by art.3, as far as solely food products can be admitted inside the exhibition, preparation and presentation appliances will be allowed inside booths provided machineries shall conform to the local and international laws and standards in force; any equipment and machinery not strictly meeting the above mentioned requirements shall be immediately removed from the exhibition centre at the exhibitor's risk and expense. The exhibitor undertakes to fit all equipment with the necessary devices as to prevent accidents, disturbing noise, unpleasant smells, emission of harmful gases and liquids; the exhibitor will, however, relieve the organizers from all and every responsibility whatsoever deriving from the operation of the above mentioned machinery.

Art. 22 - PARKING SPACES IN THE EXHIBITION CENTRE AND PENALTY FEE FOR NON-COMPLIANCE

The exhibition centre offers several parking areas located outside the exhibition centre itself (in-house staff, exhibitors, visitors, etc.). Each are can be clearly identified through dedicated signposting. The exhibitor will receive a vehicle pass giving access to the parking area. The vehicle pass, however, merely entitled the holder to have access to the parking area without yet guaranteeing the availability of the parking space. In addition to the above mentioned parking area, the organizers reserve the right to assign parking areas located inside the exhibition centre with reserved car spot. In this event a special form will be provided, including all relevant conditions for the reservation and use of the reserved area. the organizers decline all responsibility for theft and damage to the parked vehicles or of any objects they may contain. only vehicles bearing the relevant pass may be parked in the reserved areas, in the corresponding numbered space only and on the days and opening hours of the event. In case of non-compliance with the provisions of the present clause, the organizers will reserve the right, conventionally sanctioned, to have the vehicle moved elsewhere, even to areas outside the exhibition centre, at the exhibitor's risk and expense. The exhibitor will in any case be bound to pay, in addition to any compensation for further damage, a penalty fee of € 200.00 (+IVA) for each day of violation.

Art. 23 - SPECIAL PROHIBITIONS – RIGHT OF SURVEILLANCE AND INTERVENTION OF THE ORGANIZERS

In particular, and besides the respect of any other provision on this matter, the exhibitor shall not:

- sell with immediate hand-over the displayed goods;
- to use, inside and outside the stand any vocal amplifier instruments. In case of failure to comply with this rule, we will instantly close the booth;

- display prices (with possible exceptions for specific sectors, for which the organizers may deem it necessary);

- convey, exchange, sub-rent or however lease, even partially and/or on a free of charge basis, the allocated stand areas. this ban applies to all exhibitors. in particular, it shall be applicable to the entities that are not official exhibitors listed in the exhibition catalogue/guide;

- display products that are inadequate with respect to the product category of the stand, as indicated in the application form;

- carry out advertising or promotion activities outside their own stand and within the exhibition centre. The distribution of leaflets or sampling is allowed only in the space booked by the exhibitor;

- park any advertising vehicles in the areas located outside the exhibition centre during the days of the exhibition. Violators will be bound to pay a daily penalty fee of € 1000.00 (+IVA), whereas the organizers will be entitled, in any case, to remove the vehicles and/or cover the advertising texts or signs on the vehicles themselves at the entire risk and expense of the exhibitor;

- display signs or samples, however indicative they may be, on behalf of companies that are not mentioned in the application form and are not companies represented by the exhibitors;

- leave cars or vehicles parked within the exhibition centre at times other than those specifically allowed for stand outfitting and dismantling;
- the access of cars and vehicles for commercial purposes throughout the period of the show and the parking of vehicles beyond the scheduled time of the exhibition;
- introduce animals inside the exhibition centre, except for animals needed to accompany disabled people;
- introduce persons under 16, unless accompanied by an adult responsible for their supervision;
- take photographs or video, through any means, of the indoor premises, of stands and goods without prior formal consent by Fiere di Parma s.p.a. and the stand tenants.
- promote inside the exhibition centre donation activities and fundraising for any institution, to carry out religious political or trade union activities and any other action not related to the purpose of the ongoing exhibition, unless expressly authorized in writing by the organizers;
- smoke in the indoor premises of the exhibition centre.

The prohibitions related to technical matters, that have been issued to protect property and people, and to prevent the tampering of any movable goods and real estate of the exhibition centre, together with the provisions of the “exhibition folder” form an integral part of the present documentation and, by undersigning them, the exhibitor undertakes to stringently comply with all of them. Any derogation to the above mentioned bans will be issued in writing by the organizers. Fiere di Parma s.p.a. will supervise to ensure that the regulations and general terms of the participation contracts are observed; any person accessing the exhibition centre is required to comply with the provisions and

instructions provided by the organizers, at the entrance and inside the exhibition centre, by way of signs, written notices, pa announcements, through service personnel or any other means they may deem appropriate.

Failure to comply with any of the foregoing prohibitions, or those recalled in the article, may result in the termination of the contract of participation in the exhibition, without having recourse to the law courts, by simple written notice to the exhibitor’s stand. This shall involve immediate closure of the stand and collection of the exhibition admission documents, without prejudice to the payments the exhibitor is subject to, besides any further claim for damage.

Art. 24 - POSTPONEMENT, REDUCTION OR SUSPENSION OF THE EXHIBITION – EXEMPTION FROM LIABILITY

The organizers are relieved from all and every responsibility should the exhibition be partially or totally cancelled. Under these circumstances, amounts subsidizing after covering Fiere di Parma costs, will be reparted between exhibitors, according to the amounts previously paid. The organizers shall bear no responsibility for any event or circumstance beyond his control which may, in any way whatsoever, hinder or interfere with the regular running of the exhibition. The organizers reserve the right to change the dates of the exhibition at his sole discretion and without the exhibitor being entitled to withdraw or cancel the contract and the obligations assumed with the organizers.

Art. 25 - GENERAL RULES – COMPLAINTS – APPLICABLE LAWS – ITALIAN JURISDICTION AND COMPETENT COURTS GOVERNING ANY DISPUTES

The exhibitor hereby undertakes to fulfil the obligations deriving from this contract with respect to the organizers. The exhibitor moreover undertakes, also with the organizers, to abide by the obligation to punctually observe all the provisions of law, and have them observed, that the competent authorities for public security (i.e. Italian police) and the authorities assigned to fire prevention, accident prevention, safety and surveillance of spaces open to the public, have issued or should issue. In particular, the exhibitor undertakes also with the organizers to comply with the prescriptions laid down by the regulations in force as regards accident prevention, with respect to the safety of employees as well as the safety of third parties (to this effect the exhibitor declares that he is aware of these regulations, particularly those provided for by leg. n. 81/2008). In case of breach, the exhibitor shall, in spite of his contractual or extra-contractual responsibility towards the organizers, relieve and hold the organizers harmless from any liability and charges he should be called to stand. The exhibitor and any third parties acting on his behalf within the exhibition centre shall only employ personnel whose (subordinate or autonomous) labour relations comply with the legal requirements and provisions in force (as to social security, insurance, tax etc.). Any complaints pertaining to the organization of the exhibition and the exhibition course shall only be considered if submitted in writing to the exhibition secretarial office before the end of the exhibition itself. Any decisions taken by the organizers in this respect shall be considered as final and undisputed. Any matters not covered by the present “general terms for participation” will be governed by the civil code. For any controversy the court of Parma will be competent for any dispute resulting from this contract. Relations between the organizers, the exhibitor and any third parties shall be solely governed by the Italian law. For the purposes of the interpretation of the present “general terms for participation”, as well as in the event of disputes, the Italian text shall bear witness thereof, translations only being made in order to facilitate the contracting parties.

Fiere di Parma S.p.A.
(The President)
Dr. Gian Domenico Auricchio

APC Service Srl
(The President)
Dr. Simone Niccolai

PRE-FITTED STANDS LAYOUT

SALONE DEL CAMPER 2019 - PARMA 14-22 SEPTEMBER



OUTFITTING MOUNT (GRAPHIC EXAMPLE FOR 16SMQ)

Packet A

- Free exhibition area 8 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 1 square table and 3 seats
- 1 reception desk with 1 stool
- 1 trash bin
- 1 coat stand
- 1 sign showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

Packet C

- Free exhibition area 32 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 2 square tables and 6 seats
- 2 reception desks with stool
- 1 trash bin
- 1 coat stand
- 2 signs showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

Packet B

- Free exhibition area 16 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 1 square table and 3 seats
- 1 reception desk with 1 stool
- 1 trash bin
- 1 coat stand
- 1 sign showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

Packet D

- Free exhibition area 64 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 4 square tables and 12 seats
- 4 reception desks with stool
- 1 trash bins
- 1 coat stand
- 4 signs showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

The exhibit booth set up might be subjected to changes due to technical reasons. Therefore, the final product might differ from the following image, since its purpose is to show the overall layout of your booth and not its details.