

# APPLICATION FORM TOURISM



**IL SALONE DEL CAMPER**  
CARAVAN ACCESSORI PERCORSI E METE

**September 11-19, 2021**

Fiere di Parma

[www.salonedelcamper.it](http://www.salonedelcamper.it) | [info@fiereparma.it](mailto:info@fiereparma.it)



under the patronage of:



## ORGANIZATION AND VENUE



Fiere di Parma S.p.A. - Viale delle Esposizioni  
393a - 43126 Parma

Tel. +39 0521 9961 (switchboard)  
[www.salonedelcamper.it](http://www.salonedelcamper.it) – [www.fiereparma.it](http://www.fiereparma.it)

## CONTACTS

### **Brand Manager**

Gloria Oppici – Tel. +39 0521 996255 - [g.oppici@fiereparma.it](mailto:g.oppici@fiereparma.it)

### **Sales Department** ([info@fiereparma.it](mailto:info@fiereparma.it) – fax number +39 0521 996320)

William Bavone – Tel. +39 0521 996333 – [w.bavone@fiereparma.it](mailto:w.bavone@fiereparma.it)

Sabrina Garante – Tel. +39 0521 996285 – [s.garante@fiereparma.it](mailto:s.garante@fiereparma.it)

### **Administration Department** (fax number +39 0521 996334)

Eleonora Torelli – Tel. +39 0521 996217 – [e.torelli@fiereparma.it](mailto:e.torelli@fiereparma.it)

### **Technical Department** (fax number +39 0521 996318)

Federico Pirotti (fitting Project) Ph. +39 0521 996203 – [f.pirotti@fiereparma.it](mailto:f.pirotti@fiereparma.it)

Exhibitors Technical Assistance (SATE 2) – [sate2@fiereparma.it](mailto:sate2@fiereparma.it)

Exhibitors Technical Assistance (SATE 5) – [sate5@fiereparma.it](mailto:sate5@fiereparma.it)



## WARNING

We have known that some companies, such as Construct Data Verlag GmbH, la Commercial Online Manuals S de RL de CV and Event Fair, contact Exhibitors offering-on behalf of Italian and International Exhibition and Exhibiting Companies and against payment-advertisements on virtual catalogues and directories which can be seen on [www.fairguide.com](http://www.fairguide.com), [www.expo-guide.com](http://www.expo-guide.com) and [www.inter-fairs.com](http://www.inter-fairs.com), [www.agcm.it](http://www.agcm.it)

Fiere di Parma has never authorized any company to use its trademarks, label and other data, and we have nothing to do with these activities. Therefore, if you receive an application form from these or other companies, we strongly recommend to read very carefully the conditions before signing the contract.

For further information about the above mentioned companies please visit the following site:  
[www.ufi.org/fairguide](http://www.ufi.org/fairguide)

## DEADLINES

<b>Deadline</b>	<b>Form/Activity</b>	<b>Compulsory</b>
<b>February 27, 2021</b>	Form 1- Direct Exhibitor Information	
	Form 2 Application form	
	<p>.....</p> Deposit Rate together with the signature of the Application Form and amounting to 30% of the Total Amount	
<b>July 14, 2021</b>	Delivery of the booth fitting project to the Technical Department (see art.9 - General Terms of Participation)	
<b>July 14, 2021</b>	Orders of Technical Services	
<b>July 14, 2021</b>	Form 3 Guide/Map advertising and other opportunities	For more information about advertising please contact exhibitor's desk by mail
<b>July 14, 2021</b>	Insert your company data for inclusion in the on-line catalogue through the dedicated portal. Starting presumably June 2021 access will be possible through company email as indicated in Form1 (section head office)	
<b>September 1, 2021</b>	Deposit Rate final payment of the Total Amount (Application Form)	

# OPENING HOURS

## Setting up:

### Free Exhibition Area Available 24 hours

From September 7 at 8.00 am, to  
September 10 at 8.00 pm

### Prefitted Area

September 10  
from 8.00 am to 6.00 pm

## Exhibition:

From September 11 to 19, 2021

### Exhibitors:

Saturday 11 september from 8.00 am to 7.30 pm  
From 12 to 19 september  
from 8.30 am to 7.30 pm

### Visitors:

from 9.30 am to 6.00 pm

## Dismantling:

From September 20 to 22  
from 08.00 am to 08.00 pm

# PRICING

## Pre-fitting

Package A 8 sqm € 2.100,00

Package B 16 sqm € 2.800,00

Package C 32 sqm € 4.600,00

Package D 64 sqm € 8.000,00

## Participation fee

Direct Exhibitor	included
Represented Exhibitor	€ 50,00
Co-Exhibitor	€ 50,00
Food and beverage catering service	€ 500,00

- All prices are VAT excluded.

**NB: the exhibitor's request of availing the free expositive area instead of the pre-fitted area could be accepted exclusively by the Secretariat Organization with these following rates:**

area greater or equal than 16sqm at 102/sqm, admission fee and € 350,00 of participation fee

**The request of food and beverage catering service must be dettagliated according with organizer emprise of fair**

# PARTICIPATION FEE

The Participation Fee paid by each Direct Exhibitor together with the Application Form includes:

- Data entry on the Official Catalogue of the Show
- 20 free tickets in pdf format (valid for a daily entrance)

The Participation Fee paid for each Represented Exhibitor and/or Co-Exhibitor only includes the data entry on the Official Catalogue of the Exhibition.

Exhibitors could buy other free tickets at the price of € 1,00 + V.A.T. each.

# ADVERTISING

For the internal and external advertising opportunities and for the editorial initiatives related to Il Salone del Camper, please contact the Organization Secretariat or consult form 3.

## EXHIBITORS ENTRY BADGES AND CAR PARKING CLEARANCES – (AVAILABLE FROM THE FIRST DAY OF PRE-FITTING IN THE EXHIBITORS TECHNICAL ASSISTANCE OFFICE – S.A.T.E. – OF YOUR PAVILION)

### Setting up and dismantling

Each Exhibitor will receive 4 cards to enter the Fair Ground with the Exhibition Technical Regulation.

### Exhibition entry badges together

Packet A	2 badges
Packet B	3 badges
Packet C	4 badges
Packet D	8 badges

**Additional cards will be available up to sell-out at the following rates:**

- Extra Entry badge: € 30,00 + V.A.T. each
- Inside Exhibitors Car Parking Area € 150,00 + V.A.T. each

### Exhibitors Car Parking Area – Inside the Fair Ground

Packet A and B	1 badges
Packet C	2 badges
Packet D	3 badges

# EXHIBIT AREA - OUTFITTING

The packets have:

## Packet A

- Free exhibition area 8 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 1 square table and 3 seats
- 2 reception desk with 1 stool
- 1 trash bin
- 1 coat stand
- 1 sign showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

## Packet C

- Free exhibition area 32 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 2 square tables and 6 seats
- 10 reception desks with 4 stools
- 1 trash bin
- 1 coat stand
- 2 signs showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

## Packet B

- Free exhibition area 16 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 1 square table and 3 seats
- 5 reception desk with 2 stools
- 1 trash bin
- 1 coat stand
- 1 sign showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

## Packet D

- Free exhibition area 64 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 4 square tables and 12 seats
- 20 reception desks with 8 stools
- 1 trash bins
- 1 coat stand
- 4 signs showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

If a raw (unequipped) area is requested, the Exhibitor will find some marks on the floor which indicate the perimeter of his own exhibit area. The Exhibitor must personally and independently check that the surface and position of the exhibit area are the same communicated by the Organizing Secretariat in the confirmation of participation. Any direct or indirect damages deriving from errors in assembling the structures to either other Exhibitors or Fiere di Parma, will be at the Exhibitor's charge. The exhibitor must arrange, in his fitting, for the realization of the perimetral walls of his own stand. Using the walls of the adjacent booths and leaving the stand without walls is not permitted. So, in case of missed fulfilment of this commitment, Fiere di Parma reserves the right to equip the booth with walls and to charge the cost of them to the exhibitors. On its exhibition staging, the Exhibitor must ensure the realization of the perimeter walls for its own stand. It is forbidden to use the walls of the adjacent stand and to have the stand without walls; so in case of non-fulfilment of this obligation, Fiere di Parma reserves the right to equip the stand with walls and to charge the cost of them to the exhibitor. Structures that exceed the height measurements established by the General Conditions of Participation or other dispositions issued by Fiere di Parma, will be subject to the approval by the Technical Department of Fiere di Parma and they are liable to an extra charge. The assignation of the raw area covers the occupation of the floor only. Other service or any electrical connection are not included and they have to be requested separately, at the price indicated in the Exhibition Technical Regulation.

**In case of a free exhibition area the exhibitor has to build the entire booth structure (furnitures, dividing walls from the adjoining stand and/or from the fixed structures of the exhibition - for example walls, pillars - electrical system, identity sign) autonomously with its own set-up company; it is compulsory to require the electrical connection, whose supply can be required by using the Exhibition Technical Regulation. In case of non-fulfilment of this commitment, Fiere di Parma reserves the right to equip the booth structure and to charge the cost of them to the exhibitors.**

## IN FAIR SERVICES

Rest area with electrical connection and camper service, catering and evening entertainment, SATE-Technical Exhibitor Assistance Service, Customs, Shipping and dispatch office, Interpreters, Photographer, Security Service, Infair (Exhibitors' electronic research), Restaurants, Self-service, Bar, Kindergarten, Newspapers, Tobacconist, Taxi, Shuttle Bus, First Aid Post, Banks (with ATM).

### NOTE

- The forms can be sent via mail or via fax, but the original copy must be delivered by post to the Organizing Secretariat within max. 5 days.
- Any courier/mail delivery charged to the Organizing Secretariat will be rejected and sent back to the sender.
- Forms requiring a payment in advance must include the exact amount; otherwise they will be sent back to the sender and they won't be taken into any consideration.

## IMPORTANT INFORMATION ON FORMS AND PROCEDURES

In order to complete your request of participation, forms 1 and 2 must be filled in every part, signed and stamped on both sides, and sent back together with a copy of the advance payment.

Forms 1 and 2 (compulsory) could be sent in advance by e-mail or fax (+39 0521 996320) to the organizing Secretariat, but the original copies must be sent to: Fiere di Parma SpA – Il Salone del Camper Exhibitor's Desk – Viale delle Esposizioni 393A – 43126 Parma (Italy) Any envelope or parcel that will arrive with any shipping charges will be rejected with no exception.

### FORM 1 – DIRECT EXHIBITOR INFORMATION

The correct and complete filling out of Form 1 will let the Organizing Secretariat allocate, together with the confirmation of the exhibiting area, username and password to access the Exhibitor's area on our website in order to add information about:

- Your Company that will appear on the online catalogue
- Represented companies – that will be present in your booth with products or advertising papers

According to the Form 1, we will also be able to send, to the address you will indicate, all the papers related to your participation and get in contact with the person in charge of the contacts with the Organizers.

### FORM 2 – APPLICATION FORM

The exhibiting areas in the dedicated halls area 16 sqm (4x4 m) and multiples. For the Tourism section only is available the exception of 8sqm (prefitted only).

The customization of the aisle gives those exhibitors, having exhibiting areas in neighbouring islands, the opportunity to decorate the aisle with company carpet and overhead structures, leaving the passage strictly free.

**All projects of fitting (structures, signs or other advertising materials) exceeding 3m high must be presented to the Technical Department of Fiere di Parma for approval (contact Mr. Federico Pirotti ph. +39 0521 996203 f.pirotti@fiereparma.it) and may be subject to the payment of an additional charge (see art. 9 – General Terms of Participation).**

The pre-fitting costs include what stated in the packages proposed in the inside back cover page of this booklet.

The Deposit should be paid together with the Application Form (until and not later than February 27, 2021) and is equal to 30% of total amount.

According to the General Terms of Participations, the balance of the under signed amount must be paid within the beginning of the exhibition. In case of missed payment, Fiere di Parma is entitled to not provide for the services (i.e.: no supply of electricity). So for this reason send the copy of the down payment by fax (+39 0521996 320) or by mail (s.garante@fiereparma.it)

To be returned in original to Fiere di Parma S.p.A. - Via delle Esposizioni 393a - 43126 PARMA - Italy  
 No later than February 27, 2021

## COMPANY DETAILS

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Zip code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
 VAT Number \_\_\_\_\_ Web site \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

 DATA FOR THE INVOICE (TO FILL IN ONLY IF DIFFERENT FROM THE HEAD OFFICE)  
 PLEASE ENCLOSE THE ACCEPTANCE

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Zip code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_  
 VAT Number \_\_\_\_\_ Web site \_\_\_\_\_

 IDELIVERY ADDRESS FOR CORRESPONDENCE  
 (TO FILL IN ONLY IF DIFFERENT FROM THE HEAD OFFICE AND "DATE FOR THE INVOICE")

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Zip code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

## DELIVERY ADDRESS FOR INVOICES

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Zip code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

## PERSON TO CONTACT

Name and Surname \_\_\_\_\_ Job function \_\_\_\_\_  
 Direct phone number \_\_\_\_\_ Direct e-mail \_\_\_\_\_

By signing, the Company confirms that the above mentioned data are correct and undertakes to inform the Organizers about any change.

Date

Stamp and signature

## INFORMATION ON THE PROCESSING OF PERSONAL DATA OF EXHIBITORS PURSUANT TO EU REGULATION 2016/679 (“GDPR”)

### 1. INTRODUCTION

Pursuant to Art. 13 of the GDPR, concerning the protection of individuals in regards to the processing of personal data, we provide the requested information on the processing of personal data concerning you (“Data”) by Fiere di Parma SpA.

### 2. DATA CONTROLLER

The data controller, hereinafter also called “Controller”, is Fiere di Parma S.p.A. located in Via delle Esposizioni 393, 43126 Parma (PR) - VAT and Tax ID 00162790349.

#### Data Protection Officer




The Data Controller has appointed a Data Protection Officer (DPO) who can be contacted for any information and request via the email address [privacy@fiereparma.it](mailto:privacy@fiereparma.it)

### 3. PERSONAL DATA

“Data” is intended as personal data of natural persons which is handled by the Data Controller for the stipulation and execution of the contractual relationship with the exhibitors (customers/clients legal entities) (“Exhibitors”), such as the data of the legal representative who signs the contract for and on behalf of the Exhibitor, as well as of the Exhibitor’s employees/ consultants, involved in the activities referred to in the contract. In the latter case, the source from which the Data comes is the Exhibitor.

### 4. PURPOSE OF PROCESSING AND LEGAL BASIS

The Data supplied by the Exhibitor, including through the completion of special forms, is used for the following purposes:

 DATA PROCESSING PURPOSES	 LEGAL BASIS FOR DATA PROCESSING	 DATA RETENTION PERIOD
Purposes related to the establishment and execution of the contractual relationship between the Exhibitor and the Owner, including communications relating to the services offered.	Execution of the contract as for the legal representative’s Data. Legitimate interest as for the Data of the Exhibitor’s employees/consultants involved in the activities referred to in the contract.	Contract duration and, after termination, 10 years.
Customer satisfaction regarding the services provided directly and / or indirectly by the Data Controller.	Legitimate interest.	Contract duration.
To confirm the provision of the requested services. In case of refusal we will not be able to confirm the presence on the catalogue or provide the requested services.	This processing is necessary for the services requested and for subsequent execution, consent is not required.	The processing will stop at the end of the event, but some Data, being an online and paper version of the catalogue, may remain visible for a longer time even independent of the Owner’s will.
Implementation of administrative/accounting obligations such as accounting and treasury management, as well as invoicing (for example, the verification and registration of invoices), in compliance with the requirements of current legislation.	Need to fulfil a legal obligation to which the Company is subject.	Based on what is established by law.
If necessary, to ascertain, exercise or defend the rights of the Controller in court. Out-of-court debt collection.	Legitimate interest.	In the case of judicial litigation, for the entire duration of the same, until expiration of the limits of the appeals.
Video surveillance.	Legitimate interest.	7 days.
Collection of useful information for business matching.	Execution of the contract as for the legal representative’s Data. Legitimate interest as for the Data of the Exhibitor’s employees/consultants involved in the activities referred to in the contract.	Contract duration and, after termination, 10 years.
Sending general communications concerning the same type of services/exhibitions or events via email to the address provided by you.	The procedures to provide the service in point vi follow the rules of soft spam pursuant to art. 130 of Legislative Decree 196/2003. The data subjects may at any time request to opt out from receiving newsletters using the mail address given above and/or via the relevant unsubscribe tools.	Contact details will be retained until data subjects request to erase them.
Marketing purposes (sending of commercial/promotional communications) - through electronic means of contact (such as email, sms or mms newsletters) and traditional ones (such as telephone calls with operator and traditional mail) - on the products / services of companies owned by the Owner, market surveys and statistical analysis.	Consent of the Exhibitor’s legal representative (optional and revocable at any time).	10 years.
Once the aforementioned retention period has elapsed, the Data will be destroyed or made anonymous, in compliance with the technical erasure and backup procedures.		



**5. METHODS OF PROCESSING**

Data processing is based on principles of correctness, lawfulness, transparency and data minimization (privacy by design); it may be carried out either manually or through automated procedures designed to store, process and transmit them and will take place through appropriate technical and organizational measures, taking into account the current technological level and implementation costs, in order to guarantee, among other things, the security, confidentiality, integrity, availability and resilience of systems and services, avoiding the risk of loss, destruction, unauthorized access or disclosure or, in any case, illicit use, as well as through reasonable steps for ensuring that inaccurate data is erased or rectified in accordance with the purpose for which they are processed.

**6. RIGHTS OF THE DATA SUBJECT (ART. 15-22 of the GDPR)**

The Data Subject is recognized the rights referred to in articles from 15 to 22 of the GDPR, where applicable. The Data Subject has the right to request from the Data Controllers access to the Data, the correction or cancellation of the same or the limitation of the treatment or to oppose their treatment. For more information on the specific rights of the Data Subject and also to exercise them, you must send an email or write to the Owner’s address, indicated in art.2 detailing the request and the address to which you want to receive the answer. Data Subject have the right to lodge a complaint with the competent Control Authority.

**7.CATEGORIES OF DATA RECIPIENTS TO WHOM THE DATA MAY BE PROVIDED AS DATA CONTROLLERS OR WHO MAY HANDLE IT AS DATA PROCESSORS**

Data may be processed by external subjects operating as holders, such as for example authorities and supervisory and control bodies and in general public or private subjects entitled to request the Data. The Data may be processed, on behalf of the owner, by third parties designated as data processors who perform specific activities on behalf of the owner, for example, accounting, tax and insurance work, correspondence, management of receipts and payments, exhibition services, etc.

The data will be involved by instructed and instructed subjects and will not be disclosed or disseminated. To achieve the purposes, it must be made available to identified buyers.

**I HAVE READ THE PRIVACY POLICY**

By signing this, I confirm that I have received and read the Privacy Policy and I undertake to provide it to the employees/consultants of the company I represent.

Location date

Stamp and signature

**DATA SUBJECT’S DECLARATION OF CONSENT**

Having read the above Privacy Policy, in the knowledge that my consent is purely optional, as well as revocable at any time, I consent as the Exhibitor’s legal representative to the processing of my Personal Data by Fiere di Parma, as controller, for the marketing purposes indicated above: sending of commercial/promotional communications through electronic means of contact (such as email, sms or mms) and traditional ones (such as phone calls with an operator and traditional mail) on the products / services of companies owned by the Owner, market surveys and statistical analysis.

I AGREE       I DO NOT AGREE

Location date

Stamp and signature

To be returned in original by to Fiere di Parma S.p.A. - Viale delle Esposizioni 393A - 43126 PARMA - Italy  
No later than February 27, 2021

The undersigned Company, having taken notice of the General Conditions of Participation, declaring to know it in each part and to accept it unconditionally, applies for the participation as Exhibitor in Il Salone del Camper 2021 and expresses the following requests for space rental (not binding for the Organizers):

Company \_\_\_\_\_  
V.A.T. number \_\_\_\_\_

## FREE EXHIBITION AREA (16SQM AND MULTIPLES)

(Participation Fee and insurance included)

Surface \_\_\_\_\_ smq \_\_\_\_\_ per € 102,00/sqm € \_\_\_\_\_

Participation Fee (obligatory for free area) € 350,00

In case of reservation of a free exhibiting area you should manage independently, or with a fitting company to realize the entire booth structure (carpets, walls, furniture) with a compulsory request of the electrical connections whose supply could be required using the Exhibition Technical Regulation that will be sent together with the confirmation of the area.

## PREFITTED EXHIBITION AREA

- |                                                                 |            |
|-----------------------------------------------------------------|------------|
| <input type="checkbox"/> Package A 8 sqm (limited availability) | € 2.100,00 |
| <input type="checkbox"/> Package B 16 sqm.                      | € 2.800,00 |
| <input type="checkbox"/> Package C 32 sqm                       | € 4.600,00 |
| <input type="checkbox"/> Package D 64 sqm.                      | € 8.000,00 |

## SUPPLEMENT

**FOOD AND BEVERAGE CATERING SERVICE\*** n° 1 per € 500,00 € \_\_\_\_\_

**RAPRESENTED COMPANIES\*\* (compulsory)** n° \_\_\_\_\_ per € 50,00/each € \_\_\_\_\_

**CO-EXHIBITOR\*\*\* (compulsory)** n° \_\_\_\_\_ per € 50,00/each € \_\_\_\_\_

**Total Amount** € \_\_\_\_\_

Not including V.A.T. (see "Taxable entity's declaration for business purpose" form)

N.B. the type of reserved area will be divided into the various items that compose it in the invoicing (area, fitting, admission, fee, insurance)  
In relation to the above mentioned request, the Company encloses as advance payment the 30% of the Total Amount: € \_\_\_\_\_  
• All prices are VAT excluded.

PAYMENT (tick the choice)  bank check made out to Fiere di Parma S.p.A.  
 bank transfer to Cariparma Crédit Agricole - Agenzia 11 – Parma

Account number	CAB code	ABI code	IBAN	BIC
95640802	12711	06230 L	IT39L0623012711000095640802	CRPPIT 2 P 446

The signing of this form commits the Company to the participation in the Exhibition. According to this form, and the General Terms of Participation, the balance payment must be made within and not later than the beginning of the Exhibition. The customer jointly accepts for himself and the Company and undertakes to pay the amount due as above indicated.

Location date

Stamp and signature

## REPRESENTED COMPANIES\*\*

COMPANY	COUNTRY

*The underwritten Company also undertakes to observe the other regulations that have been issued for the Exhibition organization or operational purposes, in particular those regarding the “General Terms of Participation”, that it expressly accepts after having taken it into notice.*

*In particular, after a careful reading of articles 1341 and 1342 of the Italian Civil Code, the UNDERWRITTEN COMPANY accepts the terms of the following articles of the “General Terms of Participation”:*

- 3) Admission To The Exhibition,*
- 6) Allocation Of Booth Areas – Delivery Of Booked Areas,*
- 7) Participation Waiver And Right Of Withdrawal,*
- 9) Booth Fittings – Express Resolatory Clause,*
- 13) General Security - Liability For Theft And Damage – Exemption From Liability For The Organizers,*
- 23) Special Prohibitions – Right Of Intervention,*
- 24) Postponement, Reduction Or Suspension Of The Exhibition – Exemption From Liability,*
- 25) General Rules – Complaints – Applicable Laws – Italian Jurisdiction And Competent Courts Governing Any Disputes - Complaints - Choice of domicile, Applicable laws - Italian jurisdiction and competent courts governing and disputes -*
- 26) Administrative liability and codes of conduct.*

Location date

Stamp and signature

**\*The food and beverage catering request must concordate obligatory in all details with Fiere di Parma**  
**\*\*If you have a Test Drive area, the logo is obligatory to make the area immediately recognizable and identifiable on the map.**  
**\*\*\*Represented companies – that will be present in your booth with products or advertising papers**

Fiere di Parma S.p.A.  
 (The President)  
 Dr. Gino Gandolfi

APC Service Srl  
 (The President)  
 Dr. Simone Nicolai

# TAXABLE ENTITY'S DECLARATION FOR BUSINESS PURPOSE

To be returned in original to Fiere di Parma S.p.A. - Viale delle Esposizioni 393A - 43126 PARMA - Italy  
No later than February 27, 2021

In order to be able to process your Application Form and to invoice the amount due, we need to receive the form "Taxable entity's declaration for business purpose", reported below, duly filled in and signed, showing:

- Your exact company's name for billing
- Your V.A.T. Code or/and tax identification number
- Your declaration for business purpose

## TAXABLE ENTITY'S DECLARATION FOR BUSINESS PURPOSE" FORM

OUR COMPANY or PROFESSIONAL INDIVIDUAL NAME (for billing purpose)

---

with V.A.T. code and/or TAX IDENTIFICATION NUMBER (subject to verification)

---

DECLARES TO PARTICIPATE IN THE EXHIBITION

---

FOR BUSINESS PURPOSES.

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COMPANY STAMP  
AND AUTHORIZED SIGNATURE

PLEASE BE AWARE THAT WE WILL BE ABLE TO INVOICE YOU WITHOUT V.A.T. CHARGE ONLY IF WE  
RECEIVE THIS FORM DULY FILLED IN AND SIGNED.

To be returned no later than July 14th, 2021 to Fiere di Parma S.p.A.  
Viale delle Esposizioni 393a - 43126 PARMA - Italy

The undersigned Company, having taken notice of the following General Condition of Participation, and declaring to know it in each part and to accept it unconditionally, applies for the participation as Exhibitor in Il Salone del Camper 2021 and expresses the following requests of advertising (not binding for the Organization):

Company \_\_\_\_\_

Complete Address \_\_\_\_\_

V.A.T. number \_\_\_\_\_

Catalogue online

H1890) 4 colours logo € 200,00 € \_\_\_\_\_

Map

H1870) General Sponsorship € 10.000,00 € \_\_\_\_\_

(H1880) 4th cover page € 7.500,00\* € \_\_\_\_\_

(H1890) 4 colours logo € 700,00 € \_\_\_\_\_

Other sponsoring

Personalization tickets € 5.000,00\* € \_\_\_\_\_

Personalization entrance turnstiles € 5.000,00\* € \_\_\_\_\_

Personalization benches (cm 30x30) € 2.000,00 € \_\_\_\_\_

Personalization ashtray (cm250x50) € 2.000,00 € \_\_\_\_\_

External banner in front of pavilion 2-3-5 (cm 400x600) € 3.500,00/each € \_\_\_\_\_

Outside pavilion entrance columns covering (pad.2 – pad.3) (cm 100x200) € 1.500,00/each € \_\_\_\_\_

Inside pavilion entrance columns covering (pad.2 – pad.3) (cm 85x200) € 1.500,00/each € \_\_\_\_\_

Panel external entrance – inside facade (pad.2 – pad.3) (cm 100x200) € 1.500,00/each € \_\_\_\_\_

Panel external entrance – external facade (pad.2 – pad.3) (cm 250x200) € 2.000,00/each € \_\_\_\_\_

Banner + portable advertisement picture (cm 300x60) + (cm 100x200) € 6.000,00 € \_\_\_\_\_

Box strusses 2x4 € 3.000,00 € \_\_\_\_\_

Box strusses 4x6 € 5.000,00 € \_\_\_\_\_

Adhesive strip in the toilette (cm 30x12) € 1.500,00 € \_\_\_\_\_

Rest stop banner (pad.2) (cm 400x100) € 1.500,00 € \_\_\_\_\_

Rest stop banner (pad.2) (cm 800x200) € 2.500,00 € \_\_\_\_\_

External terrace banner – main forecourt (cm 200x400) € 3.500,00 € \_\_\_\_\_

External panel – main forecourt (cm 300x200) € 3.500,00 € \_\_\_\_\_

Covering transformer rooms (cm 300x200) € 3.500,00 € \_\_\_\_\_

Banner – fire escapes forecourt (cm 260x750) € 3.500,00 € \_\_\_\_\_

External three faces totem (cm 100x400) € 3.500,00 € \_\_\_\_\_

Inside banner pavilion 5 (mt 4x2) € 2.000,00 € \_\_\_\_\_

Inside banner pavilion 5 (mt 5x2) € 2.200,00 € \_\_\_\_\_

Inside banner pavilion 5 (mt 5x1) € 2.100,00 € \_\_\_\_\_

Total € \_\_\_\_\_

Not including V.A.T. (see "Taxable entity's  
declaration for business purpose" form)

Total Amount € \_\_\_\_\_

Note: The Exhibition Secretariat will be responsible for the publication of the Official Catalogue of the Show. Although Fiere di Parma will take utmost care in the preparation of the Catalogue, it declines any responsibility for errors or omissions therein. The Exhibitors will be able to book advertising in the Catalogue and the Visitor's Guide and Map according to the fees laid out in the present form. The Organization has the exclusive right to publish in the Catalogue any advertising it deems suitable to the aims of the Exhibition. **All materials relating to printing of such advertising must reach the Secretariat not later than July 14th 2021.** Should the materials not reach the Organizers before the said date, the latter will be authorized to publish only the Company name of the advertiser while charging the advertiser the full fee for the space reserved.

In relation to the above mentioned request, the Company deposit as advance payment equal to the 30% of the Total Amount € \_\_\_\_\_

PAYMENT (tick the choice)

bank check made out to Fiere di Parma S.p.A.

bank transfer to Cariparma Crédit Agricole - Agenzia 11 – Parma

Account number	CAB code	ABI code	IBAN	BIC
95640802	12711	06230 L	IT39L0623012711000095640802	CRPPIT 2 P 446

The non-attachment of payment or evidence of payment, will automatically entail and without exception the non-acceptance of this Application Form. According to this form, the balance of this Form must be paid within September 1, 2021.

According to the rules and regulations in force, the Exhibitor is aware that the admission in the Exhibition is with fee, according to the rates quoted in the "General Information".

Location date

Stamp and signature

\*Subjected to right of first refusal by APC

Dear Exhibitor,

Il Salone del Camper gives to its exhibitors the opportunity of booking the under power trailer courts at a concessional price of Euros 12 for night. This availability will be functional until 09th June and while the parking areas for this aim last (50). Each exhibitors has the chance to book 1 under power trailer court. For one or more added reservations, the organization reserves the possibility of considering the feasibility only after having verified the total number of applications received. We would remind you that the service will be available from September 9th to September 20th morning.

Camper owner's first and second name	Number Plate	Camper lenght	Owner's mobile phone number	Voucher addressee's e-mail address	Arrival date (after 7 pm)	Departure date (within 7pm)

We guarantee your reservation and you can find it in the first line. In grey lines you can specify any options that we reserve the right to accept or deny later. Furthermore, you must make a bank transfer of the full amount (for example: if you arrive on September 13th and you leave on September 15th, the amount will be €29,28 that is equal to € 14,64 per night).

A copy of the payment must be attached to this form (properly filled out), and you have to send the documents to the following email address: [parcheggi@fereparma.it](mailto:parcheggi@fereparma.it).

In relation to the above mentioned request, the Company deposit as advance payment Total Amount € \_\_\_\_\_

PAYMENT (tick the choice)

- bank check made out to Fiere di Parma S.p.A.  
 bank transfer to Cariparma Crédit Agricole - Agenzia 11 – Parma

Account number	CAB code	ABI code	IBAN	BIC
95640802	12711	06230 L	IT39L0623012711000095640802	CRPPIT 2 P 446

The non-attachment of payment or evidence of payment, will automatically entail and without exception the non-acceptance of this Application Form. According to this form, the balance of this Form must be paid within June 9, 2021.

Location date

Stamp and signature

## GENERAL CONDITIONS OF PARTICIPATION

**ART.1 - ORGANIZATION-** Fiere di Parma S.p.A. and APC – Italian Association of Caravan and Motorhome Manufacturers (hereinafter also the “Organizers”) organize the Exhibition IL SALONE DEL CAMPER – caravan accessori percorsi e mete – in Fiere di Parma, from 11 to 19 September 2021. Names, graphic symbols and any other distinguishing mark of this Exhibition are registered trademarks of the Organizers, who in any case and independently from such protection, hold all the relevant exclusive rights. In particular, publications which make use of the title of the Exhibition or which, however, may be in illicit rivalry with all official publications, are prohibited. Exhibitors undertake not to use or reproduce symbols or marks without the Organizers’ authorisation.

**ART.2 - PURPOSE -** The Exhibition IL SALONE DEL CAMPER – caravan accessory percorsi e mete-has the purpose of creating an opportunity for a professional meeting between manufacturers of leisure vehicles, tents, open-air accessories, tourist resorts and events, and end users.

**ART.3 - ADMISSION TO THE EXHIBITION -** Manufacturers of leisure vehicles, tents, carts, open-air accessories, tourist promotion companies or agencies, press will be admitted to the Exhibition. Subject to the discretionary acceptance of the Application Form by the Organizers, the participation to the Exhibition will be allowed to the following Companies:

a) Italian or foreign Companies presenting their own products or services included in the product categories of the Exhibition. Agents or sole agents of Companies, not directly taking part in the Exhibition, will also be admitted but only after the submission of documentation certifying the exclusive representation for the national territory.

b) Trade Associations, Public Bodies and Agencies, which institutionally play a role in terms of promotion, research, information and dissemination of information within the sectors of the Exhibition.

The Organizers have the right, for reasons connected to the Exhibition, to admit, as an exception, also Companies, bodies or agencies lacking the above-mentioned requirements, to exclude some services, products or samples from the Exhibition, or to prohibit their presentation in more than one stand within the same product sector. Each and every single operator interested in taking part in the Exhibition must submit the proper Application Form to the Organizers, duly filled in and signed. No collective participations or subleasing of areas will be permitted. Violation of this clause will give the Organizers the right to refuse the Application Form or where the Application has already been accepted, to immediately rescind the contract.

Once the Application Form has been received (which is valid as an agreement proposal) the Organizers will decide on the acceptance or refusal of the application and will evaluate all useful and relevant circumstances in order to achieve the success of the Exhibition and the greater qualification of the Exhibitors. At the same time, the Organizers will guarantee all professionals equal opportunities of access. In particular, the decision to accept or refuse an Application Form shall be made taking, for example, the following considerations into account: the regular participation of the Exhibitors in Exhibitions organized or hosted by Fiere di Parma S.p.A., the existence of any pre-emptive right, time priority of the Applications, importance and prestige of the Exhibitors, and anything else that may have an objective significance regarding the choice (for example, breach of the Exhibition regulation during previous participations, previous or current insolvencies, even if they have been settled, behaviours that during previous participations have caused such problems to consider inappropriate the acceptance of the Application Form; etc.). Considering all this, upon written request with adequate reasons and within and no later than seven days from such notification, the excluded exhibitors who have received the refusal notification of their Application Form, may ask the Organizers the reasons for such exclusion, and during the sixty following days the Organizers are bound to explain the reasons that have caused the refusal of the Application Form. In the event of rejection, the excluded Exhibitor shall have the right only to a reimbursement of the any amount paid without addition of interest or other amount for whatever reason. Considering the above, in case of exclusion, the excluded Exhibitor will be entitled to the reimbursement of any amount paid, without addition of interest or other amount for whatever reason. The application form will be valid without any further communication from Fiere di Parma.

**ART.4 - APPLICATION FORM - ADDITIONS, MODIFICATIONS AND DEROGATIONS-** The Application Form, which is an integral part of the present General Conditions of Participation as the General Information and what hereinafter specified, shall be compulsorily filled in using the specific form prepared by the Organizer; it is compulsory to send one Application Form for each exhibit area booked with the application of the relative Participation Fee. The form shall be completed in conformity with the invitation prepared by the Organizers, and shall not contain any reservations or conditions, nor additional clauses and shall reach in original copy, by February 27, 2021 to the Exhibition Secretariat, c/o Fiere di Parma S.p.A. – Viale delle Esposizioni 393A - 43126 Parma (Italy). Only the Application Forms that have been undersigned and completely filled in will be taken into consideration. By signing the participation request, the Exhibitors shall confirm, without prejudice to the provisions of subsequent Article 7, their participation in the Exhibition under the conditions contained in these “General Terms of Participation” and at the same time shall undertake to respect all additional conditions included in the “Exhibition Technical Regulations” including: dates and times, outfitting, general arrangements, order forms for reserving services and all other norms for alteration, integration or derogation which the Organizers may adopt. The Application Form, representing a contract proposal, shall not bind the Organizers in any way. The Organizers are entitled to add, modify and overrule the previous provisions, and derogate the same notifying the changes thereto in the most suitable ways. Any legal provision or regulation modifying the norm dealt with in these general terms shall be automatically and immediately applicable, even if the general provisions have not been modified or changed about the above- mentioned matters. Moreover the Organizers have the right to adopt, at any time, the most appropriate regulations and the Exhibitors shall immediately apply these as for fire prevention, industrial health, prevention of accidents and damages, safety of Exhibitors and Visitors. These regulations shall be made known to the Exhibitors using any appropriate means and shall overrule previous general provisions.

**ART.5 - TERMS OF PAYMENT -**In accordance with the terms set by the Organizers, Exhibitors shall pay a deposit without interest resulting from adding participation fee, exhibit space rental fee and any relevant additional charges, as required in the Application Form. The following payments shall be made in accordance with the terms and ways stated by the Organizers. In any case, the settlement of all participation charges shall be made by the date specified on the Application Form.

**ART.6 - ALLOCATION OF BOOTH AREAS - DELIVERY OF BOOKED AREAS -** The Organizers shall allocate exhibit spaces, whose data is specified in the Application Form, when the Application Form is accepted. Should the Organizers notify to the operator, during discussions and before acceptance of the Application Form, the possibility of allocation of a specific space, this notification will be used only for the purposes of the same discussion and will not bind the Organizers who, for operational reasons, may however- until the contract is settled- change the indicative allocation. After finalization of the contract, the allocation of exhibit spaces may be unilaterally changed by the Organizers for unexpected technical or organisation reasons. In such cases, the Organizers shall not be liable in any way towards Exhibitors. Pre-booked spaces will be made available to Exhibitors according to the terms indicated in the “Exhibition Technical Regulations”.

**ART.7 - PARTICIPATION WAIVER AND RIGHT OF WITHDRAWAL -** Any Exhibitor who, for justified and objective reasons, intends to renounce to take part in the Exhibition in spite of having submitted his firm application to participate, may rescind the contract by notifying his decision in writing - by registered letter - to the Organizer at least 70 days before the date on which the Exhibition is due to start. The notice will have to be addressed to the Exhibition Secretarial Office at Fiere di Parma S.p.a., Viale delle Esposizioni 393a, 43126 Parma (Italy), and shall adequately state



the relevant reasons. The Organizer – except for considering the reasons presented for such termination as objective and legitimate - will take note of the withdrawal and will be entitled to withhold any advance payments made by the Exhibitor. If at the time of the withdrawal notification no payment has been made, the Organizer may demand the immediate settlement of the sums due. If the cancellation will be communicated less than 70 days before the date of the beginning of the Exhibition, or not notified through registered letter, the Organizer will be entitled to require payment of the balance of the entire participation fee, in addition to the reimbursement of any further damage consequently to the cancellation. Similarly, failure to set up the stand within the deadline indicated in the “Exhibition Folder”, without notice, or any behaviour showing the Exhibitor’s non-intention to take part in the event, shall be regarded as express withdrawal, with all effects and consequences thereof. In all cases of withdrawal, whether tacit or explicit, the Organizer shall be entitled to make use of the involved stand area, even allocating it to other Exhibitors. The Organizer, on the other hand, may interrupt the negotiations at any time, in compliance with fairness and good faith rules; he furthermore has the right to terminate the participation contract for any technical or organizational reasons up to two weeks before the date on which the Exhibition is due to start, without being liable to pay any kind of penalty, reimbursement, compensation or other. The Exhibitor expressly acknowledges the Organizer’s right of withdrawal mentioned above and accepts that, in such event, the Organizer shall only be bound to return to the Exhibitor any advance payments or other sums already paid at their nominal value.

**ART.8 - EXHIBITION CATALOGUE AND ADVERTISING** - The Organizing Secretariat realises and publishes the Catalogue and the information and orientation materials of the Exhibition. The inclusion in the official Catalogue of the Event is mandatory for the direct Exhibitors (that is to say the signatory of the Application Form) and for the represented Exhibitors (that is to say the Companies whose products, brands and advertising materials are hosted in the stand of the direct Exhibitor). Direct Exhibitors are responsible for the correctness of the data which is published in the catalogue of the Exhibition, provided by the Exhibitors themselves by filling in the on-line form, which is available on the web site of the Organizing Secretariat, using username and password, which will be given to the Exhibitors together with the confirmation of the exhibiting area by the Organizing Secretariat. Data and possible changes, shall be forwarded by and no later than 14 July 2021. After this deadline, the Organizers reserve the right to publish only the Company data in their possession. The Exhibitors, in accordance with the fees included in the relevant papers, can make advertisements on the Catalogue, on the information and orientation materials of the Exhibition and on any other tool provided by the Organizers. Advertising is reserved to the Exhibitors of the Exhibition, it shall be lawful and in any case correct and truthful. The Organizers reserve the right to reject advertisement requests which are not in line with the provisions in force and with the above-mentioned principles. All artwork and file shipments costs shall be borne by the Exhibitors, as well as the cost for the realization of the materials where scheduled. The Organizers are in no way responsible for any errors, omissions or inaccuracies, within the maximum limits foreseen under current Laws. The Organizers, at their unquestionable discretion, have the right to publish only advertisements which are considered to be appropriate for the objectives and characteristics of the exhibition both on the Catalogue, on the information and orientation materials and on any other print-outs. The advertising material required for publication shall be received by, and not later than, 14 July 2021. In the event such material is not received, the Organizers shall be expressly authorised to publish, in the pre-booked sections, only the company name of the advertiser, charging to the Exhibitor the entire amount of the booked advertisement.

**ART. 9 - BOOTH FITTINGS – EXPRESS RESOLUTORY CLAUSE**

All fittings and plants shall be constructed in a workmanlike manner, in compliance with accident prevention regulations, fire regulations and any other rule related to the safety of people and objects. Exhibitors acknowledge that the Exhibition grounds are considered in the same way as public entertainment areas, and undertake to observe all the relevant regulations. The exhibitor is obliged to communicate to the Organizer the complete data of the fitting company. All fittings must strictly be housed within the booked area, identified by dividing walls, painted lines or adhesive tapes; the standard height for booth fittings is 2.50 m.; a maximum tolerance of 0.50 m. above this height is allowed, giving a total of 3 m.; exhibitors who intend to reach a height of 3 meters are therefore not required to make an advanced request to the Organizers but they are required to complete perfectly and appropriately all the walls giving onto adjacent booths, including the uniform painting of the walls.

It is not allowed to construct a ceiling for the booth area for more than 50% of the area surface; any dispensation could be permitted through the use of a grid or micro-pierced “tissue” ceiling with a mesh of minimum 3x3 mm that make the Sprinkler fire system work correctly.

The exhibitor must present the booth lay-out in the following cases:

- booth height exceeding 3 m. (the maximum height authorized for the stand cannot reach over 5,50mt from the ground; the maximum height authorized for the suspended structures is 6 mt from the ground).

- stand exceeding 64 sqm;

- two-storey booth: the second level cannot be more than 99,9 sqm irrespective of the surface on the map.

In those cases mentioned above, The exhibitor is obliged to present to Fiere di Parma Technical Office the executive lay-out at least 60 days before the beginning of the exhibition (to consult technical book).

Plans shall be evaluated by Fiere di Parma (The Organizer reserves the right to allow, at his incontestable discretion, the realization of fitting higher than 3,00 m or with different features from the standard ones) taking into consideration the following factors:

a) height can exceed with the obligation by the exhibitors to appropriately perfect all the walls that give onto adjacent booths (including uniform painting) and which are higher than 2,40 m from the ground. On structures and walls giving onto adjacent booths, Exhibition of logos and graphics are forbidden. Inside the booth, any height or structure excess presenting logos or graphics are tolerated, providing that it does not affect the aesthetic and visibility of adjacent booths and that the distance between contiguous booths is equal to the greatest exceeding height. therefore it is not allow:

- construction of continuing panels without planning ways-out according to the pavilion rules of the emergency exits, in any case;

- eventual continuing panels can not exceed 8 m in length;

- positioning of vehicles on display in a single file without planning ways-out according to the pavilion rules of the emergency exits;

b) outfitting exceeding the admitted height shall be allowed subject to the obligation of perfectly finishing and evenly decorating. It is forbidden to apply or hang posters, cables, panels, banners, stickers and loads in general onto the pavilion structures, walls and plants.

When allowed by pavilions, the Technical Department may, at its own discretion as a derogation to this ban and upon request, grant specific authorisation to hang items

structures and panels (painted with neutral colour) overlooking other stands; inscriptions, trademarks or other graphics shall not be allowed on the structures or walls bordering other stands.

If the plan is authorized, the exhibitor shall pay a supplement calculated as follows:

1) height exceeded only due to the structures: € 25.00/sq.m. of visible surface with a minimum of € 100.00

2) signs or other advertising means placed above 3 m.: € 50.00/sq.m. of visible surface with a minimum of € 200.00.

3) surcharge for two-storey booth, as indicated in the application form.

C) The realization of a two-level stand shall be allowed in areas with 4 open sides (islands) by the Technical Department of Fiere di Parma S.p.A., at its exclusive discretion; this principle shall be adopted also in areas with 3 open sides (peninsula), in which case with the obligation of perfectly finishing and evenly decorating structures and panels (painted with neutral colour) overlooking continuous stands; the standard height of a twolevel stand is 5.50 meters and the latter shall be subject to the price increased specified by the Organizers.

D) For the aluminium trusses structures with a general dimension superior to 32.00 linear meters or with a light system higher than 8.00 linear meter, the exhibitor must submit, at the end of the assembly and before the beginning of the Event, a testing certification released by a qualified expert.



E) It is mandatory to highlight the entrance and exit ( on site) through special sign showing the recommended access. The entrances require to be equipped with all the systems necessary to ensure the standards for health protection: gel sanitizer, ppe for social distancing, masks, etc.

Mandatory gates which cannot be utilised-besides emergency-as mentioned in section A- urge to be limited through Tendiflex, signs or personnel in charge by exhibitors

The late submission of the project shall be subject to a penalty of € 500 (+ VAT). The failure to submit a project, the realization of the stand without prior authorization and the failure to comply with the conditions envisaged in points a), b) c) d) and e) of this article, shall be subject to a penalty of € 3000 + VAT and it will involve the booth closure; the Exhibitors shall be charged any direct or indirect damage, including of image, deriving from any such breach.

Construction of booths without an authorized plan, failure to provide organizers with certifications and documents relating to responsibility for fittings, electric plants and, in particular, fire prevention, shall entitle the Organizers to close the booth and adopt the measures they deem most suitable to guarantee safe conditions, it being understood that the exhibitor shall continue to be responsible for all civil and penal purposes. The Organizers also reserve the right to demand modifications or renovations for the fittings and plants which do not comply with the above directives.

Every responsibility relating to the static quality of booth fittings lies with the exhibitor, who expressly exempt Fiere di Parma for damages deriving from construction and design flaws, also including the measures deduced from the sketch of the occupied areas. Moreover, the responsibility for the execution of the systems and for any damage that may be caused to people or objects belonging to Fiere di Parma or third parties, shall lie exclusively with the exhibitor who releases the organizers from liability in the event that claims are filed against them.

It is strictly forbidden for exhibitors or fitters to use fork lifts, mobile cranes, aerial platforms, etc. inside the exhibition centre. In case of breach, Fiere di Parma shall immediately stop the equipment and order its removal; the exhibitor shall be subject to a fine of €1000.00.

During the stages of production, installation and disassembly, containers of paint, leftover carpeting and tape on the floor shall be compulsorily disposed of by and at the expense of the exhibitor/fitter. In case of breach of this provision, Fiere di Parma shall automatically charge exhibitors the expenses borne for removing and disposing of these materials in addition to a fine of €1000.00.

**ART. 10 - RETURN OF BOOTH AREAS – PENALTY FEES FOR EARLY DISMANTLING – EXIT PASS, NO-SUIT CLAUSE –** Only at exhibition closure and not before, the exit of goods and materials from the Exhibition Centre will be authorized, according to modalities indicated in the exhibition folder. The Exhibitor is bound to have his booth under surveillance and fully fitted until the end of the exhibition : the abandonment of the booth, removal of products and anticipated unfitting are absolutely prohibited. Unfulfilling exhibitors, besides having to pay a penalty, may be subject to any decision by Fiere di Parma concerning their possible exclusion from next editions of the Exhibition.

The exit of goods and materials from the Exhibition Centre will be authorized only:

- 19th September from 6 pm at 7.30 pm (only materials)
- from 8.00 am to 8.00 pm of 20, 21 and 22 september.

The exit of goods and materials from the Exhibition Centre will be authorized only provided that the exit pass released by the Organizers or by the responsible bank has been obtained. The exit pass has to be duly filled in by the Exhibitor, including the complete information needed to properly identify the vehicle used for transport. No exit authorization will be issued to Exhibitors who have not previously settled all pending direct or indirect payments with the Organizers, as regards the present contract or any previous agreements. In any case, the exit pass does not constitute a proof of payment. Should it be issued before the Exhibitor has totally paid all outstanding sums at his charge, the Exhibitor in question shall in no way be entitled to delay or withhold the payments even when disputes, claims or actions of any nature whatsoever have been lodged. Nor may the Exhibitor promote legal proceedings against the Organizers unless he has first paid all outstanding sums in full, as they are in any case due on the grounds of the contract signed. In the event of failed or incomplete payment, the Organizers are entitled to retain the goods brought into the Exhibition Centre by the defaulting Exhibitor. Therefore the Organizers may deny the exit pass for such goods until the Exhibitor's debt has been fully paid. Exhibitors should clear their stands, and any other Exhibition areas used, strictly within the date indicated in the "Exhibition Folder". Should Exhibitors fail to clear these areas within the set deadline, the Organizers can have any left material removed charging the exhibitor with all costs related to removal and storage of the abandoned materials. Should the Organizers decide, at his sole discretion, to refrain from removing the material from the involved areas, the participant will be bound to pay a daily fine of € 250.00 (+VAT), in addition to refunding any damage caused. Exhibitors acknowledge the Organizers' right to inspect, either directly or indirectly, the vehicles and baggage belonging to them or their representatives, in order to check the products and materials brought into/out of the Exhibition Centre. The Exhibitor agrees to accept such inspections and to provide the necessary assistance.

## Article 11 - INSURANCE

### Declaration of value

Exhibitors are required to declare the total value of all goods exhibited (products, materials and equipment), including those pertaining to third parties, by filling in all sections of the Insurance Form (form A1) included in the Exhibition Booklet, which summarises the general terms and conditions of the insurance policy on the back.

Should this statement not be submitted, the Exhibitor accepts and declares that the total value of the aforementioned goods does not exceed €20,000.00. In the event that the Exhibitor is a public body, a consortium, or the owner of a collective stand, the total value of the goods exhibited in the stand shall be given by each company and/or participant. Fiere di Parma S.p.A. reserves the right to verify that the information given in the declaration is correct.

Insurance coverage Fiere di Parma S.p.A. shall ensure, at its own expense, in its own interests and those of the Exhibitor, take out the following insurance coverage:

#### - "ALL RISKS" COVERAGE

This insurance coverage is provided for a capital of up to €20,000.00 - at unrestricted first risk – and is valid for the entirety of the Exhibitor's presence at the Exhibition; the coverage is also valid during transportation of the goods from the point of departure to the Exhibition, as well as for the relative return journey to the same place. The terms of insurance, exclusions, excess and indemnity limits shall be those regulated by the insurance contract in force at the beginning of the Exhibition.

As far as public bodies, consortia, etc. are concerned, the above-mentioned capital shall be proportionally subdivided according to the number of partners and/or participants of the Exhibition.

For exhibited goods of any kind - whether the Exhibitor's own or belonging to third parties - whose value exceeds €20,000.00, the Exhibitor must have an "ALL RISKS" coverage policy, which must expressly provide for the waiver of the company's right to seek compensation, pursuant to Article 1916 of the Italian Civil Code, from Fiere di Parma S.p.A, the organising committee, contractors and other Exhibitors.

Said policy must be attached to the Insurance Form and Fiere di Parma S.p.A. shall verify its correctness and compliance with the above. In the event of total or partial non-fulfilment of the aforementioned obligations, Fiere di Parma S.p.A. reserves the right to activate its own "ALL RISKS" coverage, charging all relevant costs to the Exhibitor.

Alternatively, the Exhibitor may ask Fiere di Parma S.p.A. to insure, on its behalf, goods with a value exceeding €20,000.00 by completing the relevant section of form A1.

Insured sums exceeding €20,000.00 shall be subject to the taxes detailed in the aforementioned form A1, and Fiere di Parma S.p.A. shall charge 13 the relevant insurance premium to the Exhibitor. Fiere di Parma S.p.A. shall give the insurance certificate to the Exhibitor in confirmation of the

activation of the insurance cover.

- POLICY FOR THIRD-PARTY CIVIL LIABILITY

For any damage caused to third parties for which the Exhibitor and its employees are liable pursuant to the Italian Civil Code.

- ASSISTANCE POLICY

Assistance provided to the owners, directors and employees of the Exhibitor for transportation by ambulance, sending of medical personnel and medicines, sending of replacements, repatriation of the insured person and sending of machine components.

The conditions of the aforementioned insurance policies are available at the Offices of Fiere di Parma S.p.A.

The declaration of value, the different types of insurance coverage and the other stipulations provided for in this article may be subject to revision by the Organiser at any time.

Submitting claims for damages Any claims for damage compensation must be forwarded during the Exhibition period to the Insurance Office at S.A.T.E. and/or to the relevant offices within Fiere di Parma S.p.A. In case of disappearance of goods or materials, any claim for reimbursement shall be accompanied by the original report filed with the police authorities and/or with the Carabinieri.

Art.12 - ACCESS TO THE EXHIBITION CENTRE - The Exhibition is open to Visitors who hold the required entrance ticket, in the days and times that the Organizers decide and, if necessary, modify even during the Exhibition. It's possible to purchase the ticket at the cash desks (Receptions and any other points defined by the Organizers) during the Exhibition days, and online during and before Exhibition.

The reduced fare will be available for those who will have a "reduction ticket", printed by the Organization and distributed to the Exhibitors, or for Visitors who will buy tickets directly on-line; to obtain the tickets at the reduced fare, the Visitor will: on-line ([www.salonedelcamper.it](http://www.salonedelcamper.it)) both before and during the days of the Exhibition, meantime paying by credit card and receiving an automatic message to the e-mail address that the Visitor will supply to the system, and that will be the only and irreplaceable ticket to entry the Exhibition.

To allow the free entry of Exhibitors and their staff to the Exhibition, the Organizers shall prepare suitable passes, the rules for which are outlined in the "Exhibition Folder" and whose use shall imply acceptance of these General Conditions of Participation. However, the Exhibitors shall be responsible, in all effects, for the behaviour of the persons to whom they give an entry pass, as well as the behaviour of their staff, assistants and collaborators during the performance of the tasks attributed to them. Within the Exhibition Area, any activity which is not pertinent to the aims of the Exhibition is strictly prohibited, even if such activity is not for lucrative gain.

Art. 13 - GENERAL SECURITY - LIABILITY FOR THEFT AND DAMAGE – EXEMPTION FROM LIABILITY FOR THE ORGANIZERS

Throughout the duration of the exhibition, as well as during the setting up and dismantling periods, the organizers shall, on the grounds of his own interest and needs, provide a day and night general surveillance service within the pavilions (not in the rest areas). During access hours to the exhibition, all exhibitors shall be responsible for the security of their stand either personally or through delegated personnel. Exhibitors will be responsible for any damage caused to the organizers through their own actions and through the actions of their employees, auxiliary personnel, collaborators, suppliers, contractors or third parties in general. furthermore, exhibitors explicitly relieve the organizers from all and every responsibility for direct or indirect damage that they may be subject to, owing to actions or omissions by other exhibitors or by third parties in general. Lastly, exhibitors shall be liable for any damage to the structures and equipment made available to them. The stands and any other areas shall be returned in the same condition as supplied. any expenses incurred for restoration works following any modification or damage caused shall be at the exhibitor's sole charge.

Art. 14 - INDUSTRIAL PROPERTY RIGHTS AND TEMPORARY PROTECTION OF TRADEMARKS

Neither the products nor the goods on display nor the stands in which they are exhibited may be photographed, filmed, drawn or reproduced in any way without prior authorization from the respective exhibitors and the organizers. The Organizers reserve the right to take pictures or videos, to reproduce, distribute and authorize photographing, filming, reproduction and distribution of general views and internal or external details, also allowing the sale of such views. Trademarks shown during the exhibition and not protected by patents or legally deposited applications may enjoy the temporary protection established by the current applicable laws, as long as the relevant request is submitted, within the established terms, to the secretarial office of the exhibition. Only photographers authorized by the organizers are allowed to operate within the exhibition centre.

Art. 15 - TECHNICAL SUPPLIES - SERVICES

Fiere di Parma S.p.A. shall supply services, carry out works and offer technical assistance at the Exhibitors' request. These, if supplied or carried out within the Exhibition Area, shall be exclusively entrusted to official suppliers, who shall offer their services at rates which the Exhibitors can verify in advance in the "Exhibition Folder". These rates shall deem to be accepted by the Exhibitors on request of the equipment or service.

It is to be noted that Fiere di Parma S.p.A. regulates but does not arrange technical services and therefore does not accept any responsibility regarding the performance of these services; any complaints should be referred in writing to Fiere di Parma S.p.A. and to the supplier of the service by the end of the Exhibition.

In particular, it is to be noted that:

- Connections to fixed systems that are already available in the Exhibition Area: connections to power, water, compressed air supplies and telephone may be carried out only by the staff of the companies authorized by Fiere di Parma S.p.A.;

- Handling of goods: for all portage, transport, loading and unloading of goods to be carried out within the Exhibition Area, in the event that Exhibitors do not use their own means or staff, they should use exclusively Fiere di Parma S.p.A.'s authorised movers;

- Surveillance Services: the service may be carried out only by the agency authorised by Fiere di Parma S.p.A.

- Cleaning of stand: if Exhibitors do not employ own personnel for cleaning stands, they shall use contractors previously authorized by Fiere di Parma S.p.A. The payment of every requested service within the Exhibition Area, during mounting and/or dismantling, shall be made to Fiere di Parma S.p.A. at the moment of the request itself. The Exhibitors shall be liable for any breaches of contractors chosen by them for fitting out their stands.

Supply terms, valuation and measurement methods, as well as unit prices are provided in the "Exhibition Folder". The Exhibitors shall arrange the expeditious fitting out of their own stands. Fiere di Parma S.p.A. shall not be responsible for any late or missing equipment or activation of services. Should the Exhibitors have delayed in the arrangement of the fitting out of their own stands and should not have enabled Fiere di Parma S.p.A. to provide installations in due time, no compensation or indemnity may be requested from Fiere di Parma S.p.A. for late or missing equipment or activation of services. Fiere di Parma S.p.A. shall not be responsible towards the Exhibitors for any damages incurred by them or by third parties or by contractors or sole service providers, work or equipment suppliers; moreover, the Exhibitors shall assume all responsibilities towards third parties and shall renounce – now and in the future – to any claim or action against Fiere di Parma S.p.A. The Exhibitors shall allow the passage through their own stands of:

- power supply cables
- water supply or discharge pipes
- compressed air pipes
- other service installations

either ceiling mounted, at floor level or vertically-mounted. Moreover, the Exhibitors shall undertake to fit out their stand allowing easy access to the columns on which service installation points as well as fire prevention devices are situated.

#### Art. 16 - PRINTED INFORMATION AND OVERALL MAPS

Bearing no responsibility for omissions or errors, and for use by exhibitors only, the organizers reserve to distribute the information contained in the application forms concerning the exhibitors and the displayed products and/or services, through communication means and techniques (prints, maps or other vehicles, also in synthetic and abbreviated form) as deemed most appropriate.

#### Art. 17 - PAID ADVERTISING

Any form of promotion and advertising performed outside the assigned stand area shall only be carried out through Fiere di Parma or their dealers upon payment of the fees and relevant taxes.

#### Art. 18 - TEMPORARY IMPORTATION

The temporary importation of goods from abroad for use in the exhibition - such as samples, for instance - is allowed only through the official customs clearance agent of Fiere di Parma s.p.a., according to the conditions laid down in the "Exhibition Technical Regulation". The organizers shall bear no liability with respect to the actions of the official forwarding agent.

#### Art. 19 - SOUND BROADCASTING – EXPRESS RESOLUTORY CLAUSE

The use of audio-visual equipment and sound reproduction equipment will be allowed as long as it does not disturb other exhibitors or the public. The exhibitor shall also be bound to observe all of the formalities provided for by the siae (italian authors and publishers association) provisions. The organizers may – for organizational reasons as well as to ensure a correct, successful running of the exhibition – order at any time to interruption or suspend the use of such equipment. Should exhibitors refuse to comply with the organizers' request, the organizers may take any other lawful measure, including the deactivation – through their personnel, at the exhibitor's expense – of the equipment. Under extreme circumstances, the organizers may terminate the contract extra judicially and ban the exhibitor's participation in the event.

#### Art. 20 - FOOD AND BEVERAGE CATERING SERVICE - EXPRESS RESOLUTORY CLAUSE

When serving any food and drinks to the public, the exhibitor undertakes to obtain the required authorizations and to strictly comply with the provisions established by the applicable law as well as with the regulation provided for in "Exhibition Technical Regulation". However, in spite of the above authorizations, the organizers are entitled to interrupt this activity for justified reasons, in spite of any previous authorizations. In the event of the exhibitor's non-compliance with such instructions, the organizers may terminate the contract extra judicially and ban the exhibitor's participation in the event.

#### Art. 21 - OPERATING MACHINERY

As established by art.3, as far as solely food products can be admitted inside the exhibition, preparation and presentation appliances will be allowed inside booths provided machineries shall conform to the local and international laws and standards in force; any equipment and machinery not strictly meeting the above mentioned requirements shall be immediately removed from the exhibition centre at the exhibitor's risk and expense. The exhibitor undertakes to fit all equipment with the necessary devices as to prevent accidents, disturbing noise, unpleasant smells, emission of harmful gases and liquids; the exhibitor will, however, relieve the organizers from all and every responsibility whatsoever deriving from the operation of the above mentioned machinery.

#### Art. 22 - REST AREAS IN THE EXHIBITION CENTRE AND PENALTY FEE FOR NON-COMPLIANCE

The exhibition centre offers several rest areas located outside the exhibition centre itself (in-house staff, exhibitors, visitors, etc.). Each are can be clearly identified through dedicated signposting. The exhibitor will receive a vehicle pass giving access to the rest area. The vehicle pass, however, merely entitled the holder to have access to the rest area without yet guaranteeing the availability of the rest area. In addition to the above mentioned rest area, the organizers reserve the right to assign rest areas located inside the exhibition centre with reserved car spot. In this event a special form will be provided, including all relevant conditions for the reservation and use of the reserved area. the organizers decline all responsibility for theft and damage to the parked vehicles or of any objects they may contain. only vehicles bearing the relevant pass may be parked in the reserved areas, in the corresponding numbered space only and on the days and opening hours of the event. In case of non-compliance with the provisions of the present clause, the organizers will reserve the right, conventionally sanctioned, to have the vehicle moved elsewhere, even to areas outside the exhibition centre, at the exhibitor's risk and expense. The exhibitor will in any case be bound to pay, in addition to any compensation for further damage, a penalty fee of € 200.00 (+IVA) for each day of violation.

#### Art. 23 - SPECIAL PROHIBITIONS – RIGHT OF SURVEILLANCE AND INTERVENTION OF THE ORGANIZERS

In particular, and besides the respect of any other provision on this matter, the exhibitor shall not:

- sell with immediate hand-over the displayed goods;
- to use, inside and outside the stand any vocal amplifier instruments. In case of failure to comply with this rule, we will instantly close the booth;
- display prices (with possible exceptions for specific sectors, for which the organizers may deem it necessary);
- convey, exchange, sub-rent or however lease, even partially and/or on a free of charge basis, the allocated stand areas, this ban applies to all exhibitors. in particular, it shall be applicable to the entities that are not official exhibitors listed in the exhibition catalogue/guide;
- display products that are inadequate with respect to the product category of the stand, as indicated in the application form;
- carry out advertising or promotion activities outside their own stand and within the exhibition centre. The distribution of leaflets or sampling is allowed only in the space booked by the exhibitor;
- park any advertising vehicles in the areas located outside the exhibition centre during the days of the exhibition. Violators will be bound to pay a daily penalty fee of € 1000.00 (+IVA), whereas the organizers will be entitled, in any case, to remove the vehicles and/or cover the advertising texts or signs on the vehicles themselves at the entire risk and expense of the exhibitor;
- display signs or samples, however indicative they may be, on behalf of companies that are not mentioned in the application form and are not companies represented by the exhibitors;
- leave cars or vehicles parked within the exhibition centre at times other than those specifically allowed for stand outfitting and dismantling;
- the access of cars and vehicles for commercial purposes throughout the period of the show and the parking of vehicles beyond the scheduled time of the exhibition;
- introduce persons under 18, unless accompanied by an adult responsible for their supervision;
- take photographs or video, through any means, of the indoor premises, of stands and goods without prior formal consent by Fiere di Parma s.p.a. and the stand tenants.
- promote inside the exhibition centre donation activities and fundraising for any institution, to carry out religious political or trade union activities and any other action not related to the purpose of the ongoing exhibition, unless expressly authorized in writing by the organizers;
- smoke in the indoor premises of the exhibition centre.

The prohibitions related to technical matters, that have been issued to protect property and people, and to prevent the tampering of any movable goods and real estate of the exhibition centre, together with the provisions of the "Exhibition Technical Regulations" form an integral part of the present documentation and, by undersigning them, the exhibitor undertakes to stringently comply with all of them. Any derogation to the above mentioned bans will be issued in writing by the organizers. Fiere di Parma s.p.a. will supervise to ensure that the regulations and general terms of the participation contracts are observed; any person accessing the exhibition centre is required to comply with the provisions and instructions provided by the organizers, at the entrance and inside the exhibition centre, by way of signs, written notices, pa announcements, through service personnel or any other means they may deem appropriate.

Failure to comply with any of the foregoing prohibitions, or those recalled in the article, may result in the termination of the contract of participation in the exhibition, without having recourse to the law courts, by simple written notice to the exhibitor's stand. This shall involve immediate closure of the stand and collection of the exhibition admission documents, without prejudice to the payments the exhibitor is subject to, besides any further claim for damage.

#### Art. 24 - POSTPONEMENT, REDUCTION OR SUSPENSION OF THE EXHIBITION – EXEMPTION FROM LIABILITY

The organizers are relieved from all and every responsibility should the exhibition be partially or totally cancelled. Under these circumstances, amounts subsiding after covering Fiere di Parma costs, will be reparted between exhibitors, according to the amounts previously paid. The organizers shall bear no responsibility for any event or circumstance beyond his control which may, in any way whatsoever, hinder or interfere with the regular running of the exhibition. The organizers reserve the right to change the dates of the exhibition at his sole discretion and without the exhibitor being entitled to withdraw or cancel the contract and the obligations assumed with the organizers.

#### Art. 25 - GENERAL RULES – COMPLAINTS – APPLICABLE LAWS – ITALIAN JURISDICTION AND COMPETENT COURTS GOVERNING ANY DISPUTES

The exhibitor hereby undertakes to fulfil the obligations deriving from this contract with respect to the organizers. The exhibitor moreover undertakes, also with the organizers, to abide by the obligation to punctually observe all the provisions of law, and have them observed, that the competent authorities for public security (i.e. Italian police) and the authorities assigned to fire prevention, accident prevention, safety and surveillance of spaces open to the public, have issued or should issue. In particular, the exhibitor undertakes also with the organizers to comply with the prescriptions laid down by the regulations in force as regards accident prevention, with respect to the safety of employees as well as the safety of third parties (to this effect the exhibitor declares that he is aware of these regulations, particularly those provided for by leg. n. 81/2008). In case of breach, the exhibitor shall, in spite of his contractual or extra-contractual responsibility towards the organizers, relieve and hold the organizers harmless from any liability and charges he should be called to stand. The exhibitor and any third parties acting on his behalf within the exhibition centre shall only employ personnel whose (subordinate or autonomous) labour relations comply with the legal requirements and provisions in force (as to social security, insurance, tax etc.). Any complaints pertaining to the organization of the exhibition and the exhibition course shall only be considered if submitted in writing to the exhibition secretarial office before the end of the exhibition itself. Any decisions taken by the organizers in this respect shall be considered as final and undisputed. Any matters not covered by the present "general terms for participation" will be governed by the civil code. For any controversy the court of Parma will be competent for any dispute resulting from this contract. Relations between the organizers, the exhibitor and any third parties shall be solely governed by the Italian law. For the purposes of the interpretation of the present "general terms for participation", as well as in the event of disputes, the Italian text shall bear witness thereof, translations only being made in order to facilitate the contracting parties.

Art. 26 - The Exhibitor hereby undertakes, both on its own behalf and on behalf of its staff, directors, auditors, employees, contractors and/or representatives, pursuant to and by virtue of art. 1381 of the Italian Civil Code, not to commit any actions or omissions that may constitute the commission of even one of the significant illegal acts pursuant to Legislative Decree 231/2001 (Administrative responsibility of legal persons), and to comply with the applicable legal norms in force in performing its activity (including, by way of example, obligations on labour safety, to pay remunerations and social security contributions, obligations on the procurement of labour, as well as relating to copyrights and intellectual property rights), as well as to comply with the precepts set out in said Legislative Decree No. 231/2001 and in any subsequent amendments or additions thereto, in accordance with the provisions of the Code of Ethics and the Model adopted by Fiere di Parma, and to comply with all the other precepts of the same Model that the Exhibitor declares to know. In case of non-compliance/breach by the Exhibitor and/or its staff, directors, auditors, employees and/or representatives of the provisions contained in this articles, Fiere di Parma shall be entitled to terminate this agreement pursuant to art. 1456 of the Italian Civil Code. Without prejudice to the exclusive civil and criminal liability of the Exhibitor and/or its staff with regards to such non-compliance/breach. The Exhibitor shall conduct itself according to the ethical and moral principles and it shall not behave in such a way to give rise to the offences governed by Legislative Decree 231/2001. The Exhibitor declares to have read, and undertakes to abide by, the organisational, management and control model of Fiere di Parma, the respect of which is an integral and essential part of the obligations undertaken by signing this agreement. The non compliance with the provisions of this clause shall entitle Fiere di Parma not to terminate this agreement for serious breach pursuant to and by virtue of Article 1456 of the Italian Civil Code via registered letter with proof of receipt/certified email, without prejudice for higher damage suffered. The charge of having committed one of the crimes envisaged by the above Legislative Decree 231/01 shall entitle Fiere di Parma to terminate this agreement even before the conviction judgement becomes final without Fiere di Parma's obligation to pay damage in the event the Exhibitor is acquitted from the charged offence. Therefore, the Exhibitor declares that it shall abstain itself from carrying out any activity that may give rise to the above mentioned offences.

Fiere di Parma S.p.A.  
(The President)  
Dr. Gino Gandolfi

APC Service Srl  
(The President)  
Dr. Simone Niccolai



# PRE-FITTED STANDS LAYOUT SALONE DEL CAMPER 2021 - PARMA 11 - 19



## OUTFITTING MOUNT (GRAPHIC EXAMPLE FOR 16SMQ)

### Packet A

- Free exhibition area 8 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 1 square table and 3 seats
- 2 reception desk with 1 stool
- 1 trash bin
- 1 coat stand
- 1 sign showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

### Packet C

- Free exhibition area 32 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 2 square tables and 6 seats
- 10 reception desks with 4 stools
- 1 trash bin
- 1 coat stand
- 2 signs showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

### Packet B

- Free exhibition area 16 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 1 square table and 3 seats
- 5 reception desk with 2 stools
- 1 trash bin
- 1 coat stand
- 1 sign showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

### Packet D

- Free exhibition area 64 smq
- Participation Fee and insurance
- Closet 1mx1m with door
- 4 square tables and 12 seats
- 20 reception desks with 8 stools
- 1 trash bins
- 1 coat stand
- 4 signs showing the corporate name with standard artwork
- Single-phase connection up to 3 Kw

The exhibit booth set up might be subjected to changes due to technical reasons. Therefore, the final product might differ from the following image, since its purpose is to show the overall layout of your booth and not its details.